

CONTENTS

List of Illustrations ix

Preface xi

Acknowledgments xv

I A HISTORY OF BOTTLED WATER

1 Water from the Heart
Why Americans Drink Bottled Water 3

2 Myths and Mysteries
The Geology of Springs 19

3 Medicines and Miracles
The Chemistry of Spring Waters 41

4 The Urns of Cana
Evolution of the Bottle 62

5 Hidden Life, Hidden Death
The Microbiology of Bottled Water 80

II THE BUSINESS OF BOTTLED WATER

6 The Winds of Fashion
A History of Drinking Water 101

7 Paying Dues
The Bottled Water Business 116

8 The Battle of Ice Mountain
Bottled Water and the Law 135

III AN ENDLESS SEA

- 9 An Endless Sea
Regional Geology and the Variety of Spring Waters 155
- 10 Granites and Glaciers
The Northeast 172
- 11 The Land of Springs
Florida 187
- 12 Desert Crossings
The Southwest 205
- 13 Silver Clouds Below
California and the Pacific Northwest 224
- 14 Zen and the Art of Water Quality
What Makes "Good" Water Good? 241
- Notes 255
- Index 267