Contents

Preface and Acknowledgements	vii
Abbreviations	ix
Exordium	
John O. Ward: A Personal Memoir RODNEY M. THOMSON	3
A Bibliography of John O. Ward RODNEY M. THOMSON AND CONSTANT J. MEWS	9
Defining Medieval Rhetoric MARTIN CAMARGO	21
I. Abelard and Rhetoric	
Peter Abelard on Dialectic, Rhetoric, and the Principles of Argument CONSTANT J. MEWS	37
Abelard on Rhetoric KARIN MARGARETA FREDBORG	55
Literary Aesthetics in the Latin Middle Ages: The Rhetorical Theology of Peter Abelard PETER VON MOOS	81
Eloquencie vultum depingere: Eloquence and Dictamen in the Love Letters of Heloise and Abelard JUANITA FEROS RUYS	99

II. Voices of Reform

Satire, Irony, and Humour in William of Malmesbury RODNEY M. THOMSON	115
The Language of William of Malmesbury MICHAEL WINTERBOTTOM	129
The Origins of 'Policy': Fiscal Administration and Economic Principles in Later Twelfth-Century England CARY J. NEDERMAN	149
William of Ockham and the Lawyers Revisited JOHN SCOTT	169
III. Rhetoric in Transition	
Wycliffite Ciceronianism? The General Prologue to the Wycliffite Bible and Augustine's <i>De doctrina Christiana</i> RITA COPELAND	185
Ciceronian Rhetorical Theory in the <i>Volgare</i> : A Fourteenth-Century Text and its Fifteenth-Century Readers VIRGINIA COX	201
Rhetoric in the Fifteenth Century: From Manuscript to Print JAMES J. MURPHY	227
Political Rhetoric and Rhetorical Politics in Juan Luis Vives (1492-1540) NANCY S. STRUEVER	243
Contributors	259
Index	263
Tabula Gratulatoria	269