

ENCYCLOPEDIA OF **INTERNATIONAL MEDIA AND COMMUNICATIONS**

EDITOR-IN-CHIEF

DONALD H. JOHNSTON

*Columbia University
New York, New York*

VOLUME 2

F-K



ACADEMIC PRESS

An imprint of Elsevier Science

Amsterdam Boston London New York Oxford Paris San Diego San Francisco Singapore Sydney Tokyo



CONTENTS

<i>Contents by Subject Area</i>	xi	Freedom of the Press in the Former Soviet Republics	155
<i>Contributors</i>	xv	Laura Belin	
<i>Foreword</i>	xxi	Freedom of the Press in the Middle East and North Africa	169
<i>Preface</i>	xxiii	Joel Campagna	
<i>Guide to the Use of the Encyclopedia</i>	xvii	Freedom of the Press in the United States	181
		Margaret Blanchard	
		Freedom of the Press in Western Europe	193
		Howard Tumber and Marina Prentoulis	
		French-Speaking Central Africa, Status of Media in	203
	1	Festus Eribo	
	11	French-Speaking West Africa, Status of Media in	209
	23	Mitchell Land	
	31	Germany 1933–1945, as Media Case Study	221
	41	Rudolf Stöber	
	53	Germany, Status of Media in	237
	69	Peter J. Humphreys	
	81	Ghana, Status of Media in	251
	95	Carla W. Heath	
	117	Globalization of Media, Concept and Nature of	265
	127	William Hachten	
	141	Global Media, Historic Development of	279
		Monroe E. Price	
		Government Role in Media	293
		Carla Brooks Johnston	
		Greece, Status of Media in	305
		Michael G. Meimaris	
		Health and Medical Reporting	319
		Scott C. Ratzan, Matthew D. Matsaganis, and J. Gregory Payne	
		Hollywood, Culture and Influence of	329
		Michael Real	

VOLUME 2

Film

Lisa Joniak

Film, Historic Development of

Bruce Evensen

Foreign Policy and the Media

Abbas Malek

France, Status of Media in

Raymond Kuhn

Freedom of Expression, Western Historical Foundations of

David J. Vergobbi

Freedom of Information Laws

Kathleen Edwards

Freedom of the Press, Concept of

Kyu Ho Youm

Freedom of the Press, Historic Aspects of

Leonard R. Sussman

Freedom of the Press in Africa

Lyombe Eko

Freedom of the Press in Asia

Shelton A. Gunaratne

Freedom of the Press in Eastern Europe

Donald R. Shanor

Freedom of the Press in Latin America

Craig L. LaMay and Coulter M. Bump

Hong Kong, Status of Media in Frank Ching	339	Islamic Culture, Role of Media in Richard W. Bulliet	611
Human Rights Issues Susan Moeller	351	Israel, Status of Media in Yehiel Limor	621
India, Status of Media in Ammu Joseph	363	Italy, Status of Media in John English	633
Indonesia, Status of Media in Krishna Sen	383	Japan, Status of Media in Takesato Watanabe	641
Information Overload, Concept of David Shenk	395	Journalism/Communications Education LeAnne Daniels	655
Information Society William H. Dutton	407	Journalistic Codes of Ethics and Conduct Ralph D. Barney	673
Information Warfare Randall Whitaker	419	Journals, Scholarly Fytton Rowland and Hazel Woodward	687
Intellectual Property Law Randall Larsen	429	Korea (North and South), Status of Media in Kyu Ho Youm	699
Intelligence Gathering, Role of Media in John J. Schulz	451		
International Communication Regimes J. P. Singh	463	VOLUME 1	
Internet Elliot King	477	Adversary, Role of Media as Brant Houston	1
Internet Access Trevor R. Roycroft	489	Advertising and Promotion John Philip Jones	7
Internet as Political Advocacy Forum Kenneth S. Rogerson	503	Advertising: Electronic Media Joanne Gula	17
Internet: Commercial and Corporate Web Sites Jackie O. Pavlik	509	Advertising: Evaluation of Effectiveness John Philip Jones	27
Internet, Global Aspects of Oussama Cherribi	517	Argentina, Uruguay, and Paraguay, Status of Media in Silvio Waisbord	35
Internet, Government Regulation of Barbara M. Jones	527	Armenia, Status of Media in Christine Ogan	47
Internet, History and Development of Henry Edward Hardy	541	Australia and New Zealand, Status of Media in John Henningham	53
Internet Law Richard Warner	551	Austria and Switzerland, Status of Media in Werner A. Meier	65
Internet News Reporting Abraham Santibáñez	563	Baltic States, Status of Media in Marius Lukosiunas	77
Internet: Private and Personal Web Sites Susannah R. Stern	575	Books Murray Seeger	87
Investigative Journalism James L. Aucoin	583	Books, Future Role of Murray Seeger	105
Iraq, Status of Media in Mahmoud Tarabay	593	Botswana, Status of Media in James Zaffiro	121
Ireland and Northern Ireland, Status of Media in Kevin Cullen	599		

Brazil, Status of Media in Rosental Calmon Alves	129	Czech Republic, Slovakia, and Hungary, Status of Media in Péter Bajomi-Lázár and Zuzana Simek	381
Burma, Laos, and Cambodia, Status of Media in Bertil Lintner	139	Daytime Television, Culture of Robert J. Thompson	391
Business and Economics Journalism Nixon K. Kariithi	153	Democracy and the Media Kathleen M. McGraw and R. Andrew Holbrook	399
Cartoons and Animated Films S. L. Harrison	163	Developing Nations and the Media George A. Krinsky	409
Cellular Telephony Richard A. Gershon	175	Disasters, Reporting of Phil Scraton	419
Censorship Michael S. Sweeney	189	Documentary Films Jeremy Murray-Brown	431
Central America, Status of Media in Rick Rockwell	205	Dramatic Shows (Television) Mary B. Cassata	447
China, Status of Media in Judy Polumbaum	215	East Africa, Status of Media in Nicholls K. Boas	461
Cold War, Role of Media in Louis W. Liebovich	227	Economic Development, Communication and Heather E. Hudson	469
Colombia, Ecuador, and Venezuela, Status of Media in Leonardo C. Ferreira	235	Egypt, Status of Media in Hussein Amin	479
Comic Strips and Comic Books John A. Lent	247	Electronic Commerce Rolf T. Wigand	489
Communication Conglomerates Carla Brooks Johnston	259	Electronic Mail Teresa M. Harrison	505
Computer Networks Timothy Stephen and Sibel Adali	271	Electronic (Virtual) Communities Nancy Williams and Barry Kort	515
Computers, Early Development of Judith Clapp	279	English Language, Role in International Communications Larry E. Smith	523
Computers, Overview Sharon Kleinman	295	English-Speaking West Africa, Status of Media in Ritchard Tamba M'Bayo	529
Computers: Personal Computers Harpreet Mahajan	303	Environmental Movement and the Media Michael Frome	543
Conflict of Interest Samuel P. Winch	325	Ethics in Media, Overview Sherry Baker and Michael Perkins	553
Copyright Law Geoffrey P. Hull	333	Ethiopia, Status of Media in Getachew Metaferia	561
Crime Reporting William J. Drummond	347	Ethnic and Foreign-Language Press Arthur S. Hayes	571
Cross-Cultural Communication Carla Brooks Johnston	357	Ethnic and Gender Stereotyping Ronald N. Jacobs and Gayle Sulik	587
Cultural Values and Mass Communications S. M. Mazharul Haque	369	Ethnic Conflict and the Media Kimberly Jones	597

Ethnic Media, Overview

Donald R. Shanor

VOLUME 3**Legal System and the Media**

Arthur S. Hayes

Libel and Slander

David Heller and Sandra Baron

Libraries, Public

R. Kathleen Molz

Literacy, Current Status of

Naz Rassool

Literacy, Historic Development of

Randal Holme

Literary Journalism and the Media

Helen Benedict

Magazines: News

David E. Sumner

Magazines: Special Interest

David Abrahamson

Malaysia, Status of Media in

Lay Kim Wang

Media Criticism

Craig L. LaMay

Mexico, Status of Media in

Rick Rockwell

Minorities, Media Depiction of

Joy F. Morrison

Namibia, Status of Media in

James Zaffiro

National Development and Communications

Robert L. Stevenson

Nationalist Movements and the Media

Donald R. Shanor

National Security Affairs Reporting

John J. Schulz

Native American Culture and the Media

Shiela Reaves and Patty Loew

Netherlands, Belgium, and Luxembourg, Status of Media in

Kees Brants

New Media

John V. Pavlik and Adam Clayton Powell III

News Agencies

Christopher H. Sterling

609	Newspapers, Elite and National	247
	Richard Gross	
	Newspapers, Evolution of: 1955–Present	257
	Stephen Lacy and Daniel Riffe	
	Newspapers, Future Role of	267
	Roger F. Fidler	
1	Newspapers, Local	277
	Dane S. Claussen	
21	News Reporting, Radio	299
	Ronald Garay	
35	News Reporting, Television	315
	Robert Zelnick	
49	New World Information and Communication Order	335
	Leonard R. Sussman	
61	Nigeria, Status of Media in	351
	Christopher Olugbenga Ayeni	
75	Nonviolent Struggle and the Media	363
	Gene Sharp	
87	North African States, Status of Media in	371
	Mustapha Masmoudi	
101	Objectivity in Reporting	383
	Wolfgang Donsbach	
113	Pacific Islands, Status of Media in	393
	Suzanna Layton	
123	Pakistan and Bangladesh, Status of Media in	425
	Shelton A. Gunaratne	
143	Philippines, Status of Media in	439
	Sheila S. Coronel	
149	Phonograms	449
	Geoffrey P. Hull	
155	Photography	461
	Paul Martin Lester	
163	Photojournalism (Still News Photography)	471
	David D. Perlmutter	
177	Poetry, Drama, and Fiction	483
	Gail Shivel	
191	Poland, Status of Media in	495
	Jane Leftwich Curry	
205	Political Advertising	505
	Kathleen Hall Jamieson and Paul A. Waldman	
215	Political Bias in the Media	517
	Holli Semetko	
225	Political Cartoons	527
	Terry L. Seip	
235	Politics and the Media	543
	Penn Kimball	

Polling	555	Science Reporting	143
Frank Newport		Joanna S. Ploeger	
Prior Restraint	565	Separatist Movements and the Media	155
T. Barton Carter		Donald R. Shanor	
Privacy vs Public Right to Know	573	Sexual Content in Film and Television	169
Jane E. Kirtley		Amy Richards Franzini	
Privatization, Liberalization, and Deregulation	585	Singapore, Status of Media in	177
Folu F. Ogundimu		Eddie C. Y. Kuo and Hao Xiaoming	
Propaganda	597	Sources, Confidentiality of	193
John Spicer Nichols		Dominic Lasorsa	
Propaganda Films	607	South Africa, Status of Media in	205
James Forsher		Sebiletso Mokone-Matabane	
Public Journalism	617	South America, Status of Media in	217
Tanni Haas		Joseph D. Straubhaar	
Public Opinion and the Media	631	Southeastern Africa, Status of Media in	227
Carroll J. Glynn and Irkwon Jeong		Francis P. Kasoma	
Public Relations	641	Soviet Union 1929–1991, Status of Media in	245
Don Bates		Laura Roselle	
		Spain and Portugal, Status of Media in	255
		José A. García Avilés	
		Sports Reporting	275
VOLUME 4		Stephen V. Bird	
Radio Broadcasting: Post-1945	1	Sweden, Denmark, Norway, Finland, and	
Christopher H. Sterling		Iceland, Status of Media in	285
Radio Broadcasting: Pre-1945	13	Helge Rønning	
Christopher H. Sterling		Syria, Lebanon, and Jordan, Status of Media in	301
Radio, Future Role of	25	Nabil H. Dajani and Orayb Aref Najjar	
Dwight DeWerth-Pallmeyer		Tabloid Journalism	317
Radio, International	33	Joe Atkinson	
Donald R. Browne		Taiwan, Status of Media in	329
Rating Systems for Media	47	Ringo Ma	
Joanne Cantor		Talk Show Culture	341
Reality-Based Television (Docudrama)	59	Ellen Hume	
Barbara J. Irwin		Telegraph	355
Reference Works (Encyclopedias, Dictionaries, etc.)	71	Christopher H. Sterling	
Blanche Woolls		Telephone	367
Religion and the Media	81	Phyllis Bernt	
Wayne Luther Thompson		Television Broadcasting: Cable TV	381
Romania, Bulgaria, and Albania, Status of Media in	91	Patrick R. Parsons	
Peter Gross		Television Broadcasting: Networks	393
Russia, Status of Media in	103	William A. Richter	
Michael J. Berlin		Television Formats	409
Satellite Broadcasting	115	Riley Maynard	
Robert M. Frieden		Television, Future Role of	415
Saudi Arabia and Gulf States, Status of Media in	127	David F. Donnelly	
Deborah Wheeler		Television, Role of: 1945–1975	429
		Christopher H. Sterling	

Television, Role of: 1975–Present George Comstock and Erica Scharrer	443	Violence in Films and Television Joanne Cantor	573
Terrorism and the Media Brigitte L. Nacos	459	Virtual Diplomacy Sheryl J. Brown and Margarita S. Studemeister	585
Thailand, Status of Media in Peter J. Eng	473	War Reporting: Access, Censorship, and Other Issues John J. Schulz	595
Theatrical Films Randy Steinberg	489	War Reporting, Overview Debra Reddin van Tuyl	611
Traditional Cultures, Impact of Media on Raul Reis	501	West Bank and Gaza, Status of Media in Orayb Aref Najjar	623
Turkey, Status of Media in Christine Ogan	511	Women in the Media Marilyn Greenwald	639
Ukraine, Status of Media in Craig L. LaMay	519	Yugoslavia (Former), Status of Media in Roland Brunner and Nena Skopljanac	653
United Kingdom, Status of Media in Holli Semetko	529	Zimbabwe, Status of Media in Last Moyo	667
United Nations, Role of Joseph A. Mehan	541		
United States, Status of Media in Jean Folkerts	551		
Vietnam, Status of Media in Russell Hiang-Khng Heng	561	<i>Index</i>	683