THE

ELEMENTS

OF

JOURNALISM

What Newspeople Should Know and the Public Should Expect

COMPLETELY UPDATED AND REVISED

Bill Kovach & Tom Rosenstiel



CONTENTS

Preface to the New Edition		ix
Introduction		1
1	What Is Journalism For?	9
2	Truth: The First and Most Confusing Principle	35
3	Who Journalists Work For	51
4	Journalism of Verification	78
5	Independence from Faction	113
6	Monitor Power and Offer Voice to the Voiceless	139
7	Journalism As a Public Forum	162
8	Engagement and Relevance	186
9	Make the News Comprehensive and Proportional	207
10	Journalists Have a Responsibility to Conscience	226
11	The Rights and Responsibilities of Citizens	245

Acknowledgments 257
Index 259