

## Table of Contents

Preface.....		7
Chapter 1	Relativist and universalist views .....	13
Chapter 2	Is colour-naming arbitrary? .....	22
Chapter 3	Do colour terms constitute a wordfield?...	29
Chapter 4	Some fundamental properties of colour terms .....	37
Chapter 5	The acquisition of colour terms .....	43
Chapter 6	Colour term identification and classification .....	51
6.1	How to cope with a wealth of names .....	51
6.2	Identification of the colours of flags, coats-of-arms and tartans .....	60
6.3	Identification and classification of the colours of plants .....	62
6.4	Identification and classification of the colour names of textiles .....	64
6.5	Identification and classification of the colour names for cosmetics .....	73
6.6	Identification and classification of colour names for antiques .....	76
6.7	Natural language and colour term classification .....	79
6.8	A structuralist attempt at classification of colour terms .....	80
Chapter 7	Standardization of colour terms .....	84
Chapter 8	Reduction of the number of colour terms by "radicalization" .....	89
Chapter 9	The "reduced list" of colour terms in the writings of art historians and art critics ....	96
Chapter 10	Modification of colour terms .....	102
10.1	Principles of modification .....	102
10.2	Conventional or normed modification .....	108

	10.3	Modification of 'black', 'white', "dark" and "light" .....	112
Chapter 11		The definition of colour terms in dictionaries .....	116
Chapter 12		The parts of speech of colour terms .....	123
Chapter 13		The syntax of colour terms .....	127
	13.1	The position of colour terms in the sentence .....	127
	13.2	The position of colour terms in multiple attributes .....	128
Chapter 14		The morphology of colour terms .....	133
Chapter 15		The figurative usage of colour terms .....	138
	15.1	Colours as signals .....	138
	15.1.1	"Intended coding" .....	138
	15.1.2	"Intuitive coding" .....	139
	15.2	The transfer of meaning .....	141
	15.3	Are colour terms metaphors? .....	143
	15.4	Metaphor or symbol? .....	144
	15.5	Associations .....	149
	15.6	The symbolic force of the colour term 'red' .....	153
	15.7	The symbolic force of 'black' and 'white' .....	156
	15.7.1	'Black' .....	156
	15.7.2	'White' .....	158
Chapter 16		Colour terms in texts .....	160
	16.1	Colour terms in written language .....	160
	16.2.	Colour terms in literary texts .....	163
	16.2.1	Descriptions .....	166
	16.2.2	The symbolic and semiotic function of colour terms in literary texts .....	170
	16.3	The expression of colour without the use of colour terms .....	175
Chapter 17		Colour terms and race in literary texts .....	180
Chapter 18		Conclusion: A checklist of colour term properties .....	188
References		.....	193
Index		.....	201