

The Signs of James Bond

*Semiotic Explorations in
the World of 007*

DANIEL FERRERAS SAVOYE

Foreword by James Chapman



McFarland & Company, Inc., Publishers
Jefferson, North Carolina, and London

Table of Contents

<i>Acknowledgments</i>	viii
<i>Foreword by James Chapman</i>	1
<i>Introduction: The Last Spy Standing</i>	3
1. Dr. Bond	11
2. The Names of the Order	32
3. Positions and Oppositions	56
4. Primal Forces	91
5. Bondian Art	115
6. Bonding the New World Order	151
<i>Conclusion: The Runaway Narrative Structure</i>	176
<i>Chapter Notes</i>	181
<i>Works Cited</i>	193
<i>Index</i>	197