Contents

1	Introduction	1 8
2	Calling on the Helpful Resources of Semiotic Inquiry 2.1 Separating Qualities from Functions 2.2 Philosophy of Signs' Long Past 2.3 Peirce's Major Contribution 2.4 Tone-Deaf no More References.	11 11 14 19 22 27
3	Using Prescission and the Type/Token/Tone Distinction	31
	3.1 Block's Real Separation of Phenomenon and Access	31
	3.2 Prescission in Theory	36
	3.3 Prescission in Practice	40
	3.4 The Stream and Still Pools of Consciousness	46
	References	48
4	Enlarging the Menu of Referential Options to Include Icons	51
	4.1 The Indexical Phenomenal Concept Strategy	51
	4.2 Getting in Touch without Touching	57
	4.3 How Low can we Go?	62
	4.4 Focusing on What Matters	69
	References	73
5	Seeing Things as They Are	79
	5.1 Peirce's Merger Versus Poinsot's Buffer	79
	5.2 Un-Lockeing a Coloured World	87
	5.3 The Argument from Subjective Variation	92
	5.4 Colours and the Soggy Grey Brain	94
	References	97

X	Content

6	Informational Flow Implies Informational Pause	101
	6.1 Informational Flow	101
	6.2 Informational Pause	105
	6.3 Can a Pragmatist Accept this?	108
	6.4 Classifying the Peircean Stance	
	References	113
7	Conclusion	
	References	122
In	dex	125