

# CONTENTS

<b>Preface</b>	ix
<b>About the Contributors</b>	xii
<b>Part 1 PAUL F. LAZARSFELD: WORK-STYLE AND THOUGHT-STYLE</b>	
1. <b>PFL: Hedgehog or Fox?</b> <i>Marie Jahoda</i>	3
2. <b>The Vienna Years</b> <i>Hans Zeisel</i>	10
3. <b>Recollections of PFL</b> <i>Bernard Bailyn</i>	16
4. <b>Remembering Paul Lazarsfeld</b> <i>Robert K. Merton</i>	19
5. <b>Organizational Innovation for Social Science Research and Training</b> <i>Charles Y. Glock</i>	23
6. <b>The Evolution of a Thesis: Utilization of Social Research as a Sociological Problem</b> <i>Ann K. Pasanella</i>	37
<b>Part 2 QUANTITATIVE METHODS AND REASONING</b>	
7. <b>Generating Models as a Research Strategy</b> <i>Raymond Boudon</i>	51
	v

8.	<b>The Meaning of Causal Ordering</b> <i>Herbert A. Simon</i>	65
9.	<b>Panels and Time Series Analysis: Markov Chains and Autoregressive Processes</b> <i>T.W. Anderson</i>	82
10.	<b>Purposive Actors and Mutual Effects</b> <i>James S. Coleman</i>	98
11.	<b>The Analysis of Qualitative Variables Using More Parsimonious Quasi-Independence Models, Scaling Models, and Latent Structures</b> <i>Leo A. Goodman</i>	119
12.	<b>The Choice Axiom After Twenty Years</b> <i>R. Duncan Luce</i>	138
13.	<b>Social Exchange and Choice</b> <i>Anthony Oberschall</i>	158
14.	<b>Vignette Analysis: Uncovering the Normative Structure of Complex Judgments</b> <i>Peter H. Rossi</i>	176
<b>Part 3</b>	<b>QUALITATIVE METHODS AND REASONING</b>	
15.	<b>Marx's General and Middle-Range Theories of Social Conflict</b> <i>Lee Benson</i>	189
16.	<b>Ethical and Practical Dilemmas of Fieldwork in Academic Settings: A Personal Memoir</b> <i>David Riesman</i>	210
17.	<b>On Following in Someone's Footsteps: Two Examples of Lazarsfeldian Methodology</b> <i>Hanan C. Selvin</i>	232
18.	<b>Disposition Concepts in Behavioral Science</b> <i>Morris Rosenberg</i>	245
<b>Part 4</b>	<b>SUBSTANTIVE SOCIAL RESEARCH</b>	
19.	<b>Immigration, Citizenship, and Social Change: Intention and Outcome in American History</b> <i>Sigmund Diamond</i>	263
20.	<b>The Effects of Unemployment: A Neglected Problem in Modern Social Research</b> <i>Herbert H. Hyman</i>	282

21. **With What Effect? The Lessons from  
International Communications Research** 299  
*Elihu Katz*
22. **The Changing Social Origins of  
American Academics** 319  
*Seymour Martin Lipset and Everett C. Ladd, Jr.*
23. **The Professional and Academic Context of  
Professional Schools** 339  
*Peter M. Blau, Rebecca Z. Margulies,  
and John B. Cullen*

**BIBLIOGRAPHY**

- The Writings of Paul F. Lazarsfeld: A Topical  
Bibliography** 365  
*Paul M. Neurath*

- Publications about Paul F. Lazarsfeld:  
A Selected Bibliography** 389  
*David L. Sills*

**Index of Names** 397

**Index of Subjects** 404