

# CONTENTS

- Series Editor's Introduction 4**
- 1. Introduction 5**
- 2. Simple Random Sampling 8**
- 3. Systematic Sampling 16**
- 4. Stratification 19**
  - Proportionate Stratification 20
  - Disproportionate Stratification 24
  - Choice of Strata 26
- 5. Cluster and Multistage Sampling 28**
- 6. Probability Proportional to Size Sampling 38**
- 7. Other Probability Designs 47**
  - Two-Phase Sampling 47
  - Replicated Sampling 49
  - Panel Designs 53
- 8. Sampling Frames 56**
  - Missing Elements 57
  - Clusters 58
  - Blanks and Foreign Elements 61
  - Duplicate Listings 62
- 9. Nonresponse 63**
- 10. Survey Analysis 69**
  - Weights 69
  - Sampling Errors 75
- 11. Sample Size 82**
- 12. Two Examples 84**
  - A National Face-to-Face Interview Survey 84
  - A Telephone Interview Survey 86
- 13. Nonprobability Sampling 90**
- 14. Concluding Remarks 94**
- References 94**
- About the Author 96**