

Contents

Acknowledgements ix

Prologue xi

Fast Food Vacation

Introduction xxi

Unsustainable Rhetoric

1 Lyric Oil i

Re-presenting Fossil Fuels As a Cultural By-Product

2 Oil Sacrifices 31

Petroculture and (E)utopian Imaginings of Progress

3 Impossible Choices 61

Fort Mac and Oil as a "Matter of Concern"

4 Irrational Oil 89

Ethos, Extraction!, Elder Brother, and Free Speech

5 Pipeline Facts, Poetic Counterfactuals 117

Metaphor and Self-Deception in a Bitumen Nation

6 Oil Desires 143

Appetites and Fast Violence in the Bituminous Sands

Conclusion 163

Living (with) Bitumen

Epilogue 173

Whitney Lakes Provincial Park

Notes 181

Works Cited 207

Index 223