

# Contents

<b>Acknowledgments</b> . . . . .	7
<b>Chapter 1. An Introduction to Evaluation Design</b> . . . . .	9
Designs in Summative Evaluation . . . . .	11
Designs in Formative Evaluation . . . . .	14
Evaluation Where Design Presents Problems: Programs Aimed at Special Populations . . . . .	20
For Further Reading. . . . .	24
<b>Chapter 2. The Elements of Design</b> . . . . .	25
Groups . . . . .	25
The Times at Which Measurements Are Made . . . . .	35
Selecting a Design . . . . .	48
<b>Chapter 3. Designs—An Overview</b> . . . . .	55
The Notation Used for Diagramming Each Design . . . . .	55
Design 1: The True Control Group, Pretest-Posttest Design . . . . .	56
Design 2: The True Control Group, Posttest Only Design . . . . .	57
Design 3: The Non-Equivalent Control Group, Pretest-Posttest Design . . . . .	58

Design 4: The Single Group Time Series Design . . . . .	58
Design 5: The Time Series with a Non-Equivalent Control Group . . . . .	61
Design 6: The Before-and-After Design . . . . .	62
Major Threats to the Implementation of Designs . . . . .	62
For Further Reading . . . . .	64
<b>Chapter 4. Designs 1, 2, and 3: The Control Group Designs . . . . .</b>	<b>65</b>
Design 1: The True Control Group, Pretest-Posttest Design . . . . .	65
Design 2: The True Control Group, Posttest Only Design. . . . .	80
Design 3: The Non-Equivalent Control Group, Pretest-Posttest Design . . . . .	86
For Further Reading. . . . .	96
<b>Chapter 5. Designs 4 and 5: The Time Series Designs . . . . .</b>	<b>97</b>
Design 4: The Single Group Time Series Design . . . . .	97
Design 5: The Time Series with a Non-Equivalent Control Group. . . . .	114
<b>Chapter 6. Design 6: The Before-and-After Design . . . . .</b>	<b>117</b>
Design 6: The Before-and-After Design . . . . .	117
<b>Chapter 7. A More Complex Design: Analysis of Variance (ANOVA) . . . . .</b>	<b>128</b>
Summary . . . . .	137
For Further Reading . . . . .	139
<b>Chapter 8. How to Randomize . . . . .</b>	<b>140</b>
The Unit of Analysis Problem . . . . .	140
Random Assignment of Students, Classrooms, or Schools to Programs . . . . .	144
Selecting a Random Sample . . . . .	161
For Further Reading. . . . .	165

<b>References</b> .....	166
<b>Index</b> .....	167