

ACKNOWLEDGMENTS	xii
INTRODUCTION	3
Chapter 1: BOUCHER'S TACT	8
Materiality and Personality	9
Touch and Tact	13
The Commercial Imagination	22
Personal Mythologies	33
The Promiscuous Self	47
The Artist as Consumer	73
Pompadour's Painter	80
Chapter 2: CHARDIN'S CRAFT	86
Deep Materiality	87
The Object (Inside/Out)	95
The Blind Touch	111
Underneath the Visible	123
The Subject	139
The Return to the Object	155
The Painter	165
Chapter 3: FRAGONARD'S SEDUCTION	176
Eros and Individuality	177
The Unseen	186
Being and Becoming	191
Pictorial Seduction	199
The Erotic Mother	203
The Artist's Pleasure	208
The Painter's Touch	212
Love and Life	223
Ars Erotica	236
NOTES	238
BIBLIOGRAPHY	271
INDEX	287
IMAGE CREDITS	297