

# CONTENTS

- ix ACKNOWLEDGMENTS
- 1 INTRODUCTION  
Black and White and Technicolored:  
Channeling the TV Life
- 22 CHAPTER 1  
What's in a Game? Quiz Shows and  
the "Prism of Race"
- 52 CHAPTER 2  
"Those Thrilling Days of Yesteryear":  
Stigmatic Blackness and the Rise  
of Technicolored TV
- 83 CHAPTER 3  
The Shirley Temple of My Familiar:  
Take Two
- 112 CHAPTER 4  
Interracial *Loving*: Sexlessness in  
the Suburbs of the 1960s
- 134 CHAPTER 5  
"A Credit to My Race": Acting Black  
and Black Acting from *Julia* to *Scandal*
- 159 CHAPTER 6  
A Clear and Present Absence: *Perry Mason*  
and the Case of the Missing "Minorities"

183	CHAPTER 7
	“Soaploitation”: Getting Away with Murder in Prime Time
209	CHAPTER 8
	The Punch and <i>Judge Judy</i> Shows: Really Real TV and the Dangers of a Day in Court
232	CHAPTER 9
	The Autumn of His Discontent: Bill Cosby, Fatherhood, and the Politics of Palatability
261	CHAPTER 10
	The “Thug Default”: Why Racial Representation Still Matters
285	EPILOGUE
	Final Spin: “That’s Not My Food”
289	NOTES
311	BIBLIOGRAPHY
325	INDEX