

QUALITATIVE RESEARCH IN DIGITAL ENVIRONMENTS

A Research Toolkit

*Alessandro Caliandro and
Alessandro Gandini*

CONTENTS

<i>List of figures and tables</i>	<i>vii</i>
<i>Acknowledgements</i>	<i>x</i>
 SECTION I	
Introduction	1
1 Digital data	8
2 Social media: definitions and uses	33
3 Digital methods for qualitative research	51
4 Online social formations	76
 SECTION II	
Introduction	119
5 Digital tools	130
6 Social network analysis	157

vi Contents

7 Content analysis	191
Conclusion	215
<i>Index</i>	225