

Contents

<i>List of illustrations</i>	vii
<i>Notes on contributors</i>	ix
<i>Foreword</i>	xiv
ADELE E. CLARKE	
1 Introduction: the sociology of knowledge approach to discourse in an interdependent world	1
ANNA-KATHARINA HORNIDGE, REINER KELLER AND WOLF J. SCHÜNEMANN	
2 The sociology of knowledge approach to discourse: an introduction	16
REINER KELLER	
3 Situating SKAD in interpretive inquiry	48
REINER KELLER AND ADELE E. CLARKE	
4 The social construction of value: a comparative SKAD analysis of public discourses on waste in France and Germany	73
REINER KELLER	
5 SKAD analysis of European multi-level political debates	91
WOLF J. SCHÜNEMANN	
6 Legislation and discourse: research on the making of law by means of discourse analysis	112
ANDREAS STÜCKLER	
7 A SKAD ethnography of educational knowledge discourses	133
ANNA-KATHARINA HORNIDGE AND HART NADAV FEUER	

8 Using SKAD to study Chinese contemporary governance: reflections on our research process	150
SHAORYING ZHANG AND DEREK MCGHEE	
9 Using SKAD to analyse classification practices in public health: methodological reflections on the research process	169
HELLA VON UNGER, PENELOPE SCOTT AND DENNIS ODUKOYA	
10 Self-positioning of semi-skilled workers: analysing subjectification processes with SKAD	186
SAŠA BOSANČIĆ	
11 Dangerous or endangered? Using the sociology of knowledge approach to discourse to uncover subject positions of sex workers in South African media discourse	202
CAROLIN KÜPPERS	
12 Guidance on transitions: reconstructing the rationalities of the European discourse on career guidance services using the sociology of knowledge approach	223
INGA TRUSCHKAT AND CLAUDIA MUCHE	
13 Using SKAD to investigate cooperation and conflict over water resources	237
TOBIAS IDE	
14 Studying discourses ethnographically: a sociology of knowledge approach to analysing macro-level forces in micro-settings	254
FLORIAN ELLIKER	
15 From analysis to visualisation: synoptical tools from SKAD studies and the entity mapper	274
ANNE LUTHER AND WOLF J. SCHÜNEMANN	