

Contents

List of Abbreviations.....	9
Chapter 1: Introduction.....	11
1.1 The poster session: the ‘open market’ of research	11
1.2 Rationale for the study	15
1.3 Overview of the volume.....	17
Chapter 2: Review of the literature.....	19
2.1 Overview of the chapter	19
2.2 The academic community, its disciplines and subdisciplines	19
2.3 What is academic discourse?	24
2.4 What are academic genres?.....	37
2.5 What is an academic poster presentation?	44
2.6 What is metadiscourse?	59
2.7 What is multimodality?.....	67
2.8 Principles underlying corpus design	73
2.9 Summary of the chapter and Research Questions	77
Chapter 3: Data collected	81
3.1 Introduction.....	81
3.2 Why a corpus of academic posters?.....	81
3.3 Selection of subdisciplines	82
3.4 Principles underlying my corpus design.....	83
3.5 The survey.....	86
3.6 Retrieval of posters	102
3.7 Interviews with poster presenters	106
3.8 Naming and formatting of files.....	110
3.9 Summary of the chapter.....	111

Chapter 4: Framework of analysis	113
4.1 Overview of the chapter.....	113
4.2 A new framework of analysis.....	113
4.3 Metadiscourse resources in texts	116
4.4 Metadiscourse resources in visuals.....	123
4.5 Searching the corpus.....	141
4.6 The limits of description.....	144
4.7 Summary and conclusions	145
 Chapter 5: Results and analysis by subcorpora	 149
5.1 Introduction.....	149
5.2 Textual and visual analysis of the High Energy Particle Physics subcorpus	 150
5.3 Textual and visual analysis of the Law subcorpus	175
5.4 Textual and visual analysis of the Clinical Psychology subcorpus.....	 196
5.5 A cross-disciplinary comparison of academic posters.....	214
 Chapter 6: General discussion and conclusions	 231
6.1 Introduction.....	231
6.2 Research question 1	232
6.3 Research question 2	245
6.4 Research question 3	249
6.5 Research limitations and recommendations for further research	 253
6.6 Conclusions.....	257
 Appendices	
Appendix 1.....	261
Appendix 2.....	264
Appendix 3.....	265
Appendix 4.....	266
Appendix 5.....	269

Appendix 6.....	282
Appendix 7.....	286
References.....	325
Index	361