

CONTENTS

PREFACE	vii
1. THE STUDY OF COMPARATIVE POLITICS	3
Toward the Comparative Study of Politics	
<i>Traditional Approaches / Recent Approaches</i>	
Systematic Approaches to the Study of Politics	
<i>Data in Political Research / Propositions: Verbal and Mathematical / The Confrontation of Theory and Data</i>	
The Uses of Political Data	
<i>Measurement and Indicators / Some Pitfalls in the Use of Quantitative Data and Indicators</i>	
The Data Basis for Political Research	
<i>Unobtrusive Measures / Intrusive Measures</i>	
References	
2. AGGREGATE DATA IN CROSS-NATIONAL RESEARCH	24
Aggregate Data as Indicators	
Types of Aggregated Data	
<i>Census Data / Governmental or Quasi-Official Statistics / Sample Surveys / Content Analysis / Event Statistics / Judgmental Data</i>	
Reliability: Margins of Error	
<i>Sources of Error / Types of Error / Quality Control</i>	
Validity	
The Analysis of Aggregate Data	
<i>Univariate Analysis / Bivariate Analysis / Multivariate Analysis</i>	
References	

3. CROSS-NATIONAL CONTENT ANALYSIS

Research Design: Some Preliminary Considerations

The Formulation of Hypotheses / The Selection of an Appropriate Sample / Translation / Simplification of Syntax

The Process of Content Analysis

The Selection of Units of Analysis / Procedures for Processing the Data / Qualitative Content Analysis / Coding Reliability

Inferences from Content Analysis

Consequent Aspects: Recipients and Effects / Antecedent Aspects: Communicators and Their Motivations / The Communicator as Representative

The Future of Content Analysis

References

4. THE COMPARATIVE STUDY OF ELITES

104

The Structural Characteristics of Elites

Identifying Members of the Elites

The Focus of Elite Studies

Social Background / Behavior / Perspectives / Personality

References

5. CROSS-NATIONAL SURVEY RESEARCH

140

Procedures for Survey Research

The Formulation of Hypotheses / Selection of a Sample / Preparation of a Questionnaire / Field Techniques / Data Analysis

Functional Equivalence

Conceptualization / Sampling / Questionnaires / Field Technique / Analysis / Overall Reliability

Original Analyses

The UNESCO Tensions Project, 1948 / The OCSR Teachers Survey, 1953 / The USIA Surveys / The Civic Culture, 1959-1960 / Other Original Surveys

Secondary Analysis of Original Cross-National Surveys

The Passing of Traditional Society in the Middle East, 1950-1951 / The USIA Surveys

Replications of Original Studies

Cross-National Comparisons of National Surveys

References

6. RELATED CONTRIBUTIONS FROM THE BEHAVIORAL SCIENCES	192
Surveys with Limited Samples	
<i>Youth's Outlook on the Future / Children's Reactions to Conflict / Children's Views of Foreign Peoples / The Semantic Differential and Subjective Culture</i>	
Political Anthropology	
<i>Case Studies of Politics in Tribal Societies / Cross-Cultural Studies: Systematic Secondary Analyses / Research in a Cross-Cultural Framework</i>	
The Cross-Cultural Study of Personality	
<i>The Distribution of Personality Characteristics / Modal Distributions Within a Society</i>	
References	
7. THE FUTURE OF SYSTEMATIC COMPARATIVE RESEARCH	227
Cooperative Research: Myth or Reality?	
The Organization of Political Research	
The Computer and Political Research	
Systematic Political Research: Future Needs	
References	
INDEX	257