

Streaming Music

Practices, Media, Cultures

**Sofia Johansson, Ann Werner,
Patrik Åker and Gregory Goldenzwaig**

Contents

<i>List of figures</i>	vii
<i>Acknowledgements</i>	viii
Introduction: fields of research	1
SOFIA JOHANSSON, ANN WERNER, PATRIK ÅKER AND GREGORY GOLDENZWAIG	
1 Music, the Internet, streaming: ongoing debates	12
SOFIA JOHANSSON AND ANN WERNER	
PART I	
Practices	25
2 Online music in everyday life: contexts and practices	27
SOFIA JOHANSSON	
3 Music as part of connectivity culture	44
SOFIA JOHANSSON	
4 Clouds, streams, materiality: perceptions of musical value in the age of abundance	62
GREGORY GOLDENZWAIG AND PATRIK ÅKER	
PART II	
Platforms	79
5 Spotify as the soundtrack to your life: encountering music in the customized archive	81
PATRIK ÅKER	

6	VK and music in the social network: an expression of a post-recorded culture	105
	PATRIK ÅKER	
7	YouTube and music video streaming: participation, intermediation and spreadability	128
	ANN WERNER	
8	Phones, applications, mobility: framing music use on the go	145
	ANN WERNER	
	Conclusions	161
	SOFIA JOHANSSON, ANN WERNER, PATRIK ÅKER AND GREGORY GOLDENZWAIG	
	<i>Appendix I: Interview guide</i>	170
	<i>Appendix II: Transcription conventions</i>	173
	<i>Index</i>	174