

Contents

CLIVE W. EARLS

Introduction I

ANNE GALLAGHER

Plurilingual competence in multilingual Europe: Challenges
and opportunities 7

CLIVE W. EARLS

Competing transformative forces and discourses:
Multilingualism and English at higher education level
in the knowledge economy of a globalizing Ireland 31

KATHLEEN M. SHIELDS

English as a *lingua franca*: *Globish*, *anglo-américain (d'aéroport)*,
'*le tout anglais*' and other names 55

VERA SHERIDAN AND JENNIFER BRUEN

Changing learner motivations for the study of languages in
Central and Eastern Europe (CEE) and their implications for
multilingualism in this region 83

CHRISTIAN MOSSMANN

English-medium and bilingual instruction programmes in
German higher education in the context of internationalization
and language policy 105

PATXI LASKURAIN IBARLUZEA

The emergence of English in the multilingual linguistic
landscape of Donostia-San Sebastián 135

JEAN E. CONACHER

Language as gate-keeper of quality? Exploring Austria's
English-only policy for national research funding 161

Notes on Contributors 193

Index 195