

Contents

Part I: Theoretical Foundations	9
1 Quoting Verbatim in Public Speech	11
2 Grounding Quotations	23
2.1 'Received' Regards on Quotations in Writing	23
2.2 Zeroing in: Quoting in Speech	31
3 Framing Quotations	43
3.1 The Data Base and Principles of its Selection	44
3.2 Reconstructing the Causal Dynamics of Quoting	48
3.2.1 General Attention, Force Dynamics, and Gradience	49
3.2.2 Trigger, Target, and Concomitant	54
3.3 Advancing beyond the Verbal Repertoire	62
3.3.1 The Vocal Dimension	63
3.3.2 The Kinesic Dimension	71
3.4 Principles and Parameters of a Multimodal Analysis	80
Part II: The Case Studies	85
4 Verbalizing Quotation Marks: <i>Quote</i> and its Variants	87
4.1 Senate Intelligence Committee Chairman Dianne Feinstein's Report	89
4.2 Do Quotation Marks Really Matter?	103
4.3 An Academic Talk: Cognitive Psychologist Steven Pinker on Free Speech	116
4.4 Political Speeches: Barack Obama Announcing Another Voice	127
4.5 The 'Political' Noam Chomsky: Diversities in Quoting Verbatim	142

5 Quotation Marks across Media and Modalities	169
5.1 Quotation Marks in a Slide Show: Steven Pinker	169
5.2 A Quotation's Medial History: A Basketball Score	176
5.3 'Doing' Quotation Marks: John McCain, Steven Pinker, and Hillary Clinton	191
6 Versatile Say: From Reporting to Animating Another Voice	211
6.1 The Canonical Model in a Political Context: Ronald Reagan, Bill Clinton, and Michelle Obama	212
6.2 'Launching' Another Voice: Hillary Clinton	229
6.3 Re-enacting Voices: Michelle Obama, Bill Clinton, and Oprah Winfrey	243
7 ... and Back Again: Growing up – <i>Be Like</i> in Interviews	273
7.1 Miley Cyrus on The Tonight Show	274
7.2 Serena Williams at Two U.S. Open Press Conferences	311
7.3 Jake Clemons' Testimony	335
7.4 Hillary Clinton – A Political Statement	350
8 Suppressing the Other Voice	355
8.1 Franklin D. Roosevelt's Second and Third Inaugurals	355
8.2 John F. Kennedy's Inaugural	365
8.3 Michelle Obama – A Recent Example	369
9 The Prevailing Hegemony of the Verbal Domain	373
References	381