

TABLE OF CONTENTS

List of Illustrations	ix
Acknowledgements	xi
Preface	xiii
Introduction: Color, Cognition, and Criticism	1
Part 1. Seeing Color	15
Chapter 1. Thinking About Seeing, Fast and Slow	17
Chapter 2. The Colors of Irony	75
Coda to Part 1: I See a <i>Blityri!</i>	101
Part 2. Naming Color	143
Chapter 3. Britain's Missing Shade of Blue	145
Chapter 4. Blue Mythology	173
Coda to Part 2: Mood Bloi	225
Index	243