

# Contents

---

<i>Preface to the Third Edition</i>	ix
<i>Acknowledgments</i>	xi

## **PART I**

### **Cultural Analysis Planning 1**

1 Introduction: Setting the Stage	3
2 The Significance of the Stage: The Value of Cultural Analysis	20

## **PART II**

### **Cultural Analysis Basics 33**

3 Constructing the Set: The Concept of Culture	35
4 Understanding Roles: Cultural Elements	51

## **PART III**

### **Cultural Data Collection and Interpretation 77**

5 Method Acting: Textual Analysis	89
6 Method Acting: Observation	99
7 Method Acting: Interviews and Surveys	113
8 Getting Inside the Character: Interpretation	129

## **PART IV**

### **Cultural Analysis Application 147**

9 Casting against Type: Diversity	151
10 Improvisation: Leading Change	175
11 An Honest Portrayal: Ethics	199

12	The Director's Chair: Symbolic Leadership	221
13	Reading Reviews: Organizational Effectiveness	239
14	Opening Night: Conclusion	250
	<i>Index</i>	264