Contents

Part	I Concepts and Operation of Voluntary Standard Systems (VSS)	
1	Introduction to Voluntary Sustainability Standard Systems Kristin Komives and Amy Jackson	3
2	Standards for Standards: The Foundations for VoluntaryStandards for SustainabilityRobert B. Gibson	21
3	Conceptual and Practical Aspects of Indicators for Measuring Sustainability of Certified Products and Producers Oscar David Matallana-Tost and Michael Schmidt	39
4	Evolution of VSS: From Niche to Mainstream David Ovando Jeria and Miguel Araque Vera	49
Part	II Formal and Private Standards: The Added Value	
5	VSS and Legal Standards: Competition or an Added Value? Eike Albrecht	61
6	VSS Where Formal Regulations Are Missing: Potential Study on Example of Nanotechnologies Joel Goebelbecker and Eike Albrecht	77
7	Recognition of Private Sustainability Certification Systems for Public Regulation (Co-Regulation): Lessons Learned from the EU Renewable Energy Directive	99



Par	t III Voluntary Standard Systems: The Development Dimension	
8	The Role of Voluntary Standards in German DevelopmentPolicyEvita Schmieg	115
9	Voluntary Sustainability Standards: Measuring Their Impact Carsten Schmitz-Hoffmann, Berthold Hansmann, and Sophie Klose	133
10	Environmental Standards and Embedded Carbon in the Built Environment	145
11	Exploring Market Strategies Based on Voluntary EnvironmentalCertification in a Post-Soviet Transition EconomyLudmila Palekhova and Gennadiy Pivnyak	165
Par	t IV Implementation and Impact of VSS	
12	Evaluation of the Interrelation Between Voluntary Standard Initiatives and Regulatory Approaches Relevant to Forest Management Berthold Hansmann, Stefan Essel, and Sophie Klose	179
13	Voluntary Standard Systems and Regulatory Processes for Timber Products: Analysis of Green Procurement in Germany Eike Albrecht, Franziska Rückert, and Michael Schmidt	195
14	The Role of Sustainability Standards in the Energetic Use of Palm Oil Plantation Residues: Case Study of Cameroon Michael Schmidt, Berthold Hansmann, and Pia Dewitz	211
15	The Adoption and Impact of Forest Stewardship Council Standards in the Congo Basin Forestry Sector Mercy Nambu Diangha and Gerhard Wiegleb	229
16	Issues and Opportunities for Implementation of VSS in China Ni An and Eberhard Schaller	243
17	A Feasibility Study of Utilising Voluntary Sustainability Standard (VSS) Systems in Paper-Making Enterprises in Liaoning Province, China	253
18	Voluntary Environmental Certification in Ukraine: Experience and Issues Dmitry Palekhov and Michael Schmidt	261

Contents

19	Comparative Analysis of Environmental and Social Impacts of Cocoa Production: Case Study Cameroon Eric Ambe Asoh, Ambe Emmanuel Cheo, Michael Schmidt, and Hans-Jürgen Voigt	275
20	Transnational Initiatives to Promote Sustainable Cocoa Production and Trade: The Case of the German Initiative on Sustainable Cocoa (GISCO) Elena Rueda, Ulrich Helberg, Vera Morisse, and Eberhard Krain	287
21	VSS and Climate Change in the Coffee Sector: The 4C Climate Module	305
22	The Role of VSS in Enhancing the Contribution of Fisheries and Aquaculture to Sustainable Development	315
23	Measuring Sustainability in the Construction and Real Estate Sector: A Case Study of the DGNB Certification System Christine Lemaitre	345
Don		
rar	t V Challenges and Future Trends	
24	Corporate Social Responsibility and the Role of Voluntary Sustainability Standards Daniele Giovannucci, Oliver von Hagen, and Joseph Wozniak	359
	Corporate Social Responsibility and the Role of Voluntary Sustainability Standards	359 385
24	Corporate Social Responsibility and the Role of Voluntary Sustainability Standards Daniele Giovannucci, Oliver von Hagen, and Joseph Wozniak Voluntary Standards and Approaches for Sustainable Communities	,
24 25	Corporate Social Responsibility and the Role of Voluntary Sustainability Standards Daniele Giovannucci, Oliver von Hagen, and Joseph Wozniak Voluntary Standards and Approaches for Sustainable Communities John Blewitt Small-Scale Farmers' Involvement in Ecolabelling: Limitations and Conflicts	385
24 25 26	Corporate Social Responsibility and the Role of Voluntary Sustainability StandardsDaniele Giovannucci, Oliver von Hagen, and Joseph WozniakVoluntary Standards and Approaches for Sustainable CommunitiesJohn BlewittSmall-Scale Farmers' Involvement in Ecolabelling: Limitations and ConflictsCarolin Möller, David Smyth, and Michael SchmidtTariff Preferences for Sustainable Products: A Summary	385 403
 24 25 26 27 28 	Corporate Social Responsibility and the Role of Voluntary Sustainability StandardsDaniele Giovannucci, Oliver von Hagen, and Joseph WozniakVoluntary Standards and Approaches for Sustainable CommunitiesJohn BlewittSmall-Scale Farmers' Involvement in Ecolabelling: Limitations and ConflictsCarolin Möller, David Smyth, and Michael SchmidtTariff Preferences for Sustainable Products: A SummaryPhilipp Schukat, Jenny Rust, and Julia BaumhauerThe Political Challenge of Voluntary Standard Systems	385 403 419