INTRODUCTION

5 Immigrant Entrepreneurship as a Challenge for Historiography Hartmut Berghoff and Uwe Spiekermann

THE ANALYSIS OF IMMIGRANT ENTREPRENEURSHIP

- **19** Entrepreneur Biographies as Microhistories of X Jürgen Finger
- **37** Why Biographies? Actors, Agencies, and the Analysis of Immigrant Entrepreneurship Uwe Spiekermann
- 53 The Immigrant Entrepreneurship Project: Rationale, Design, and Outcome Hartmut Berghoff
- 69 A Credit to Their Nation: Eastern European Jewish Immigrant "Bankers," Credit Access, and the Transnational Business of Mass Migration, 1873-1914 Rebecca Kobrin

ENTREPRENEURSHIP IN THE MIRROR OF BIOGRAPHICAL ANALYSIS

FROM THE COLONIAL ECONOMY TO EARLY INDUSTRIALIZATION

93 Johann Christoph Sauer: Pioneer of the German-American Press Hans Leamann



113 Johann Andreas Albrecht: Making Rifles in Eighteenth-Century Moravian Economies Scott Paul Gordon

THE EMERGENCE OF AN INDUSTRIAL NATION

- 141 Mathilde Franziska Anneke (1817-1884): Social Entrepreneur and Suffragette Stephani Richards-Wilson
- 167 A Reputation for Cross-Cultural Business: Henry Villard and German Investment in the United States Christopher Kobrak

FROM THE END OF THE GILDED AGE TO THE PROGRESSIVE ERA

- 187 "A Most Remarkable Man": Adolphus Busch and the Evolution of the American Brewing Industry Timothy J. Holian
- 213 Jacob H. Schiff, Banker and Philanthropist Bernice Heilbrunn

THE AGE OF THE WORLD WARS

- 241 Making Entertainment American: Florenz Ziegfeld Jr. Heather Hester
- **263** An Ordinary Man among Titans: The Life of Walter P. Spreckels Uwe Spiekermann
- **285** Builder of the Liberal Consensus: Henry J. Kaiser (1882-1967) Tim Schanetzky

FROM THE POSTWAR BOOM TO GLOBAL CAPITALISM

- **309** "My Golden Gut" and Other Stories: How Lillian Vernon Built Her Brand Ute Mehnert
- 333 Political Ideology and Economic Activity: Peter Thiel's Libertarian Entrepreneurship Meghan O'Dea