## Contents

Preface	7
Governmental Paternalism: Anachronism or Future Model of Enhancing Life?	9
Protective Governmental Paternalism: "Data Paternalism"	15
I. What is Protective Governmental Paternalism?	18
1. Governmental Paternalism	18
2. Protective Governmental Paternalism	22
3. Data Paternalism as an Example of Protective Paternalism	23
II. Phenomenology of Protective Paternalism in the GDPR and ePD	26
<ol> <li>Invasive Paternalism</li> <li>a) Prohibition Principle and Need for Formality</li> </ol>	26 26
b) "Freely Given" Consent and the Necessity Requirement	28
c) Processing of Sensitive Personal Data and "Profiling"	30
2. Libertarian Paternalism	32
a) Privacy by Default	33
b) Providing Information	34
III. Data Paternalism as a Fundamental Rights Problem	36
1. A Specific Fundamental Right Against Data Paternalism?	39
a) Right to Disclose Personal Data	39
b) Right to Assess the Disclosure of Personal Data	39
d) Conclusion	45
2. Data Paternalism as Interference with Fundamental Rights	46
a) Invasive Paternalism	47
aa) Formal Consent Requirements	47
bb) Necessity Requirement	48
b) Libertarian Paternalism	48
aa) Privacy by Default	48
bb) Providing Information	49



IV. Justifying Data Paternalism	51
1. Specific Reasons for Data Paternalism	51
a) General Systematic Deficits of Human Decision Makin	g? 51
b) Specific and Severe Threats to Personal Autonomy	54
2. Illuminating the Objective of Data Protection	55
3. Balancing Personal Autonomy and Data Protection	58
a) Citizen-State-Relations	58
b) Citizen-Citizen-Relations	59
V. Conclusion	62
Educational Governmental Paternalism: "Buying Social	
Responsibility"	65
I. What is Educational Governmental Paternalism?	68
1. Educational Governmental Paternalism	68
2. "Buying Social" as an Example of Educational Paternalisr	n 72
II. Phenomenology of Educational Paternalism in the PPD	74
1. Strict "Must-Have" Requirements	75
a) Social Irresponsibility as a Ground for Exclusion	75
b) Social Contract Performance Conditions	76
c) Social Requirements in Technical Specifications	78
2. Softer "Nice-to-Have" Requirements	79
3. General Limitations of Social Requirements under the PPI	O 80
III. "Buying Social" - A Specific Fundamental Rights Problem?	81
1. Limiting the Tenderer's Freedom of Occupation	81
2. Specific Protection Against "Expressive" Content of Law?	? 84
3. Protection Against Indirect Effects of "Expressive" Law?	87
4. Education as Justification for Interferences?	88
5. Two Specific Constitutional Requirements	93
a) Relevance of a Broad-Based Consensus	94
b) Consistency Principle	95
IV. Testing the Concept of "Buying Social"	96
1. More and Less Morality	96
2. Requirement of a Broad-Based Consensus	97
3. Consistency of "Buying Social"	99
V. Conclusion	102
Enilogue: The Future of Governmental Paternalism	105