

# Content

---

## **Lessons from “Fearless Girl”**

Issues of Representation in Globalized Financial Capitalism

*Daniel Cuonz, Scott Loren & Jörg Metelmann* | 7

## **How to Measure the Economy Using Big Data**

*Agustín Indaco* | 19

## **Blockchain and *Bodies*© *INC*orporated**

Media Arts Screening Economic Innovation 2.0

*Claudia Schnugg* | 31

## **“Screening Economies”**

Insights from Journalistic Experience

*Marius Born* | 47

## **Screening Surveillance Capitalism**

“Big Other”, or How to Control Man with Machines

*Jörg Metelmann* | 57

## **Frankenstein's Legacy**

Discursive Thinking in the Economic Paradigm

*Scott Loren* | 71

## **Bankrupt Worlds**

Economic Catastrophes in the Theater of Friedrich Dürrenmatt

*Daniel Cuonz* | 95

### **The Order of the Derivative**

Representing and Being Represented by Financialization's Sociality

*Max Haiven* | 109

### **Financial Markets as Interpretative Economies**

An Overview of the Meaning of Financialized Money

*Andreas Langenohl* | 125

### **Trades**

Interview with Imanuel Schipper (Hamburg)

*Jörg Metelmann* | 141

### **Networks Reworked**

Interview with Paolo Cirio (New York)

*Scott Loren* | 155

### **Forget Neoliberalism: It's Financialization, Stupid!**

Interview with Aeron Davis (London)

*Daniel Cuonz* | 175

### **Contributors** | 187