

Table of Contents

1	Introduction	7
2	Towards a Theory of Transnational Difference	17
2.1	The Transnational Turn in American Studies.....	17
2.2	Approaching the Transnational, or: Beyond the Nation-State?	20
2.3	Studying Transnational Difference I: The Adaptation Paradigm	26
2.4	Studying Transnational Difference II: The Border Paradigm	34
2.5	American Exceptionalism and the Geopolitics of Neoliberalism	44
2.6	Neoliberal Biopolitics and the New Spirit of Capitalism ..	51
2.7	Ambivalent Transnationalism or: Beyond Neoliberalism? 57	
3	The Vicissitudes of Performative Transnationalism.....	61
3.1	From Discipline to Performance.....	61
3.2	Performing America Abroad I: Surrogation.....	71
3.3	Performing America Abroad II: Hauntings	77
3.4	Assembling the Archive: Performance Remains	86
4	Playing Indian in Austria.....	95
4.1	Waterloo at Meidlinger Markt.....	95
4.2	Surrogate Indianness.....	106
4.3	Genealogies of Ethnic Drag.....	110
4.4	Colonial Encounters and Self-Help Failures: Waterloo and the Emperor	116
4.5	Performance Breakdown: <i>No Name City</i> and the Ghost of America.....	125
4.6	Coda: Coming-of-Age the Indian Way in <i>Erdbeerland</i> ..	136

5	Transnational Queer Performances, or: Stonewall in Vienna?.....	143
5.1	Nationalizing the Stonewall Riots.....	143
5.2	The Politics of National Pedagogy.....	151
5.3	Globalizing the Politics of Sexual Difference	155
5.4	The Viennese Regenbogenparade as a Transnational Counter/Public.....	159
5.5	The Politics of Performance and the Ambivalences of Neoliberalism	168
6	The Survival of a Transnational Salesman.....	177
6.1	Configurations of the American Dream	177
6.2	The Transnational Performance Genealogies of <i>Death of a Salesman</i>	184
6.3	Capitalism, Affect, and the Exhausted Self: The Survival of a Salesman.....	193
6.4	Melodrama, Excess, and Americana Americanness in Stefan Pucher's <i>Tod eines Handlungsreisenden</i>	206
6.5	Consumption, Debt, and the Incurion of Futurity in Theater im Bahnhof's <i>Death of a Cardholder</i>	213
7	Conclusion.....	221
	Bibliography.....	223
	Acknowledgements	243