
Contents

<i>List of figures</i>	viii
<i>List of tables</i>	ix
<i>List of matrices</i>	x
<i>List of tools</i>	xi
<i>Acknowledgements</i>	xii
Introduction	1
PART I	
Foundations	5
1 About educational design research	6
<i>Motives and origins for educational design research</i>	6
<i>Characterizing educational design research</i>	12
<i>Main outputs of educational design research</i>	18
<i>Rich variation across three orientations</i>	23
<i>Educational design research in relation to other genres</i>	29
2 Contributions to theory and practice: Concepts and examples	34
<i>Theoretical contributions of educational design research</i>	34
<i>Practical contributions of educational design research</i>	43
<i>Examples of educational design research</i>	45
3 Toward a generic model for educational design research	67
<i>Lessons from instructional design</i>	67
<i>Lessons from curriculum development</i>	74
<i>Lessons from existing design research models</i>	78
<i>Generic model for design research</i>	82

PART II

Core processes	89
4 Analysis and exploration	90
<i>Main activities and outputs</i>	90
<i>Analytical and creative perspectives</i>	92
<i>Setting the stage for analysis and exploration</i>	93
<i>Analysis</i>	95
<i>Exploration</i>	112
<i>Products resulting from this phase</i>	114
<i>Analysis and exploration examples and document assessment tool</i>	118
5 Design and construction	126
<i>Main activities and outputs</i>	127
<i>Analytical and creative perspectives</i>	128
<i>Setting the stage for design and construction</i>	129
<i>Design</i>	135
<i>Construction</i>	146
<i>Products resulting from this phase</i>	153
<i>Design and construction examples and document assessment tool</i>	154
6 Evaluation and reflection	161
<i>Main activities and outputs</i>	161
<i>Analytical and creative perspectives</i>	162
<i>Setting the stage for evaluation and reflection</i>	163
<i>Evaluation</i>	164
<i>Reflection</i>	182
<i>Products resulting from this phase</i>	189
<i>Evaluation and reflection examples and document assessment tool</i>	190
7 Implementation and spread	199
<i>Setting the stage for implementation and spread</i>	199
<i>Implementation</i>	200
<i>Spread</i>	203
<i>Determinants of implementation and spread</i>	205
<i>Implementation and spread examples and assessment tools</i>	222

PART III	
Moving forward	235
8 Writing proposals for educational design research	236
<i>Purpose and function of research proposals</i>	<i>236</i>
<i>Immersion first, writing second</i>	<i>238</i>
<i>Positioning the study</i>	<i>240</i>
<i>Guidelines for writing educational design research proposals</i>	<i>243</i>
<i>Tool for assessing educational design research proposals</i>	<i>250</i>
9 Reporting educational design research	255
<i>Common educational design research reporting concerns</i>	<i>255</i>
<i>Understanding different audiences</i>	<i>256</i>
<i>Writing recommendations</i>	<i>262</i>
10 Looking back and looking ahead	265
<i>Looking back: this book in review</i>	<i>265</i>
<i>Looking ahead: the future of educational design research</i>	<i>267</i>
<i>Appendix: Related readings and resources</i>	<i>273</i>
<i>References</i>	<i>279</i>
<i>Index</i>	<i>307</i>