

# CONTENTS

<i>List of tables</i>	<i>ix</i>
<i>List of figures</i>	<i>x</i>
<i>Acknowledgements</i>	<i>xi</i>
<i>Notes on contributors</i>	<i>xii</i>
1 Introduction: context, history and previous research <i>Veronika Koller, Susanne Kopf and Marlene Miglbauer</i>	1
<b>PART I</b>	
<b>Discursive drivers of the Brexit vote</b>	<b>15</b>
2 Values as tools of legitimation in EU and UK Brexit discourses <i>Samuel Bennett</i>	17
3 ‘This is about the kind of Britain we are’: national identities as constructed in parliamentary debates about EU membership <i>Nora Wenzl</i>	32
4 Ambient affiliation and #Brexit: negotiating values about experts through censure and ridicule <i>Michele Zappavigna</i>	48
5 ‘Britain is full to bursting point!’: immigration themes in the Brexit discourse of the UK Independence Party <i>Piotr Cap</i>	69

6	'The British people have spoken': voter motivations and identities in vox pops on the British EU referendum <i>Marlene Miglbauer and Veronika Koller</i>	86
7	'Friends don't let friends go Brexiting without a mandate': changing discourses of Brexit in <i>The Guardian</i> <i>Ursula Lutzky and Andrew Kehoe</i>	104
<b>PART II</b>		
	<b>Discursive consequences of the Brexit vote</b>	<b>121</b>
8	'The referendum result delivered a clear message': Jeremy Corbyn's populist discourse <i>Massimiliano Demata</i>	123
9	The official vision for 'global Britain': Brexit as rupture and continuity between free trade, liberal internationalism and 'values' <i>Franco Zappettini</i>	140
10	'Get your shyte together Britain': Wikipedians' treatment of Brexit <i>Susanne Kopf</i>	155
11	Citizens' reactions to Brexit on Twitter: a content and discourse analysis <i>Catherine Bouko and David Garcia</i>	171
12	Brexit and blame avoidance: officeholders' discursive strategies of self-preservation <i>Sten Hansson</i>	191
13	Brexit as 'having your cake and eating it': the discourse career of a proverb <i>Andreas Musolff</i>	208
14	'Don't go brexin' my heart': the ludic aspects of Brexit-induced neologisms <i>Gordana Lalić-Krstin and Nadežda Silaški</i>	222
15	Brexit and discourse studies: reflections and outlook <i>Gerlinde Mautner</i>	237