

BRIEF CONTENTS

Preface	<i>page</i> xiii
1. Introduction	1
Part I. Theory of the Consumer	5
2. Preferences and Utility	7
3. The Budget Constraint and the Consumer's Optimal Choice	26
4. Demand Functions	47
5. Supply Functions for Labor and Savings	70
6. Welfare Economics 1: The One-Person Case	94
7. Welfare Economics 2: The Many-Person Case	112
Part II. Theory of the Producer	127
8. Theory of the Firm 1: The Single-Input Model	129
9. Theory of the Firm 2: The Long-Run, Multiple-Input Model	150
10. Theory of the Firm 3: The Short-Run, Multiple-Input Model	174
Part III. Partial Equilibrium: Market Structure	187
11. Perfectly Competitive Markets	189
12. Monopoly and Monopolistic Competition	212
13. Duopoly	235
14. Game Theory	258
Part IV. General Equilibrium	279
15. An Exchange Economy	281
16. A Production Economy	306
Part V. Market Failure	327
17. Externalities	329
18. Public Goods	351
19. Uncertainty and Expected Utility	372
20. Uncertainty and Asymmetric Information	386
Index	405