PRODUCTION OF CULTURE/ CULTURES OF PRODUCTION

edited by Paul du Gay

	Introduction	I
Chapter I	WHAT IN THE WORLD'S GOING ON? Kevin Robins	11
Chapter 2	THE PRODUCTION OF CULTURE Keith Negus	67
Chapter 3	FASHION: UNPACKING A CULTURAL PRODUCTION Peter Braham	119
Chapter 4	CIRCULATING CULTURE Sean Nixon	177
Chapter 5	CULTURING PRODUCTION Graeme Salaman	235
Chapter 6	ORGANIZING IDENTITY: MAKING UP PEOPLE AT WORK Paul du Gay	285
	Acknowledgements	345
	Index	348

CONTENTS