Contents

List of Figures	ix
List of Tables	X
About the Editors	xii
About the Authors	XI
Introduction: The Disruptive Power of Online Education: Challenges, Opportunities, Responses Andreas Altmann, Bernd Ebersberger, Claudia Mössenlechner and Desiree Wieser	Î
PART I: ONLINE PROGRAMMES AND PROGRAMME DESIGN	
Chapter 1 Scaling Online Learning: The Case for a Programme-level Approach Regina Obexer	7
Chapter 2 LOGIC LEADS LEARNing: MOOCs in the Middle East Yusuf M. Sidani	27
Chapter 3 The Power of Technology in Customised Executive Education Lynette J. Ryals, Ruth Bender and Toby Thompson	43
Chapter 4 Internationalisation of Online Learning: A Double Degree Model Chapter Krassland	63
Charles Krusekonf	0.

PART II: CHANGING CLASSROOM DYNAMICS IN THE DIGITAL TEACHING SPACE

Chapter 5 Engagement in Online Learning:	
It's Not All About Faculty!	
Kathy Bishop, Catherine Etmanski and M. Beth Page	83
Chapter 6 Social Collaborative Learning Environments:	
A Means to Reconceptualise Leadership Education for	
Tomorrow's Leaders and Universities?	
Anja P. Schmitz and Jan Foelsing	99
Chapter 7 Online, Not Distance Education: The Merits of	
Collaborative Learning in Online Education	
Desiree Wieser and Jürgen-Matthias Seeler	125
Chapter 8 Disrupting Higher Education in Alaska:	
Introducing the Native Teacher Certification Pathway	
Paul Berg, Kathryn Cruz, Thomas Duening and	
Susan Schoenberg	147
Chapter 9 Academic Rigour and Video Technology:	
A Case Study on Digital Storytelling in Graduate-level	
Assignments	
Eva Malisius	167
Chapter 10 Game-based Learning as Education Method in the	
Digital Age: Experiences at the Highest Military Education	
Institution in Germany with Online and Offline Game Formats	
Related to Developing Competencies	
Ronald Deckert, Felix Heymann and Maren Metz	185
Index	205