

CONTENTS

Prologue: Blogging Bliss and Public Anthropology xi

PART ONE	Blogging Politics in the Age of Trump 1
CHAPTER ONE	Politics in a Culture of Ignorance (March 2011) 5
CHAPTER TWO	Anti-Anti Science (March 2011) 9
CHAPTER THREE	Class Illusions (September 2011) 13
CHAPTER FOUR	Social Engineering and the Politics of Ignorance (July 2012) 17
CHAPTER FIVE	Racing Away from Ferguson and the Challenge of Education (December 2014) 21
CHAPTER SIX	Big Man Bibi (March 2015) 25
CHAPTER SEVEN	The Anthropology of Trump: Myth, Illusion, and Celebrity Culture (March 2016) 29
CHAPTER EIGHT	The Return of the Plague: An Open Letter to Our Students (November 2016) 33

CHAPTER NINE	Revisiting the Anthropology of Trump: Anthropology and the Power of Culture (November 2016)	37
CHAPTER TEN	Going Public: Resistance in the Age of Trump (January 2017)	41
CHAPTER ELEVEN	Who Is the Enemy of the People? (March 2017)	45
CHAPTER TWELVE	Budgeting Social Darwinism (March 2017)	49
PART TWO	Blogging Social Science: The Challenge of Going Public	53
CHAPTER THIRTEEN	The Limited Good of Rick Scott's Anthropology (October 2011)	57
CHAPTER FOURTEEN	The Face of Poverty in America (February 2012)	61
CHAPTER FIFTEEN	The Social Life of Music—in Mali (May 2013)	65
CHAPTER SIXTEEN	Narrative and the Future of the Social Sciences (December 2013)	69
CHAPTER SEVENTEEN	Welcome to the Anthropocene (November 2014)	73
CHAPTER EIGHTEEN	Alice Goffman and the Future of Ethnography (June 2015)	77
CHAPTER NINETEEN	In Defense of Ethnography (August 2015)	81
CHAPTER TWENTY	Terrorism: A Challenge for the Social Sciences (December 2015)	87

- CHAPTER TWENTY ONE Fast Culture in the Age of Trump (June 2017) 91
- CHAPTER TWENTY TWO Slow Anthropology in the Age of Trump (June 2017) 95
- PART THREE** **Blogging Higher Education: A Public Defense of Scholarship 99**
- CHAPTER TWENTY THREE Winter Break (December 2011) 103
- CHAPTER TWENTY FOUR Waging War on Higher Education (May 2012) 107
- CHAPTER TWENTY FIVE Higher Education's Train to Nowhere (September 2013) 111
- CHAPTER TWENTY SIX A 2014 Challenge for the Social Sciences (January 2014) 117
- CHAPTER TWENTY SEVEN Kafka on Campus (March 2014) 121
- CHAPTER TWENTY EIGHT The Brave New World of Campus Life (April 2014) 125
- CHAPTER TWENTY NINE Magical Mentors (May 2014) 129
- CHAPTER THIRTY We're Number One (August 2014) 133
- CHAPTER THIRTY ONE A Letter from the Underground of The Castle (September 2014) 137
- PART FOUR** **Blogging Media in the Era of Fast News 141**
- CHAPTER THIRTY TWO Media Matters in Africa (January 2012) 145

CHAPTER THIRTY THREE	Joseph Kony and the Other Africa (March 2012)	149
CHAPTER THIRTY FOUR	Media Myopia and the Image of Africa (August 2013)	153
CHAPTER THIRTY FIVE	Message from Mali (March 2015)	157
PART FIVE	Blogging Well-Being: Finding Your Way in Troubled Times	161
CHAPTER THIRTY SIX	Living with Cancer (February 2011)	163
CHAPTER THIRTY SEVEN	Remission Rites (February 2014)	167
CHAPTER THIRTY EIGHT	Remiss About Remission (April 2015)	171
CHAPTER THIRTY NINE	Well-Being in the World (February 2015)	175
CHAPTER FOURTY	A Path Toward Well-Being (February 2016)	179
	<i>Epilogue: Anthropology and Popular Media</i>	183
	<i>Works Cited</i>	195
	<i>Index</i>	197