

Contents

- Timeline* 6
Introduction 9
- 1 Prototypographer 21
THE FIRST PRINTING
 - 2 Punch, Strike, Justify, Cast 33
THE FIRST FONTS
 - 3 Saint Catherine and the Pirates 45
THE FIRST ITALICS
 - 4 Against All Odds 57
THE FIRST FEMALE TYPOGRAPHERS
 - 5 From Blockbooks to Pliny 65
THE FIRST ILLUSTRATED PRINTED BOOKS
 - 6 Printed Polychromy 79
THE FIRST COLOUR PRINTING
 - 7 Printed Illuminations 91
THE FIRST GOLD PRINTING
 - 8 Alchemy and Antimony 99
THE FIRST PRINTERS' MARKS
 - 9 'Here Begynneth a Litl Boke' 107
THE FIRST TITLE-PAGES
 - 10 Printed Polyphony 117
THE FIRST PRINTED MUSIC
 - 11 Atlas Printed 127
THE FIRST MAPS
 - 12 Goody Two-Shoes and the Fabulist 139
THE FIRST CHILDREN'S BOOKS
- Epilogue* 147
Glossary 152
Abbreviations 154
Notes 155
Further Reading 175
Picture Credits 186
Index 188