
Contents

| | |
|--|------|
| Preface | ix |
| What This Book Is About | ix |
| Comments for Students and Instructors | xii |
| Comments for Instructors | xiii |
| Comments and Corrections | xiv |
| Acknowledgments | xv |
| I. Basic Quantitative Concepts | |
| Chapter 1. Scales of Measurement | 3 |
| 1.1. Introduction | 3 |
| 1.2. Metric Units | 3 |
| 1.3. Conversions | 5 |
| 1.4. Estimation | 8 |
| 1.5. A Feature of Human Perception | 9 |
| 1.6. Logarithms | 10 |
| 1.7. Logarithmic Scales | 13 |
| 1.8. Project | 14 |
| Exercises | 19 |
| References for Chapter 1 | 23 |
| Chapter 2. Ratios, Percents, Proportions | 25 |
| 2.1. Introduction | 25 |
| 2.2. Ratios and Percentages | 27 |
| 2.3. Concentrations | 31 |
| 2.4. Probabilities | 32 |

| | |
|--|-----|
| 2.5. Proportions | 35 |
| 2.6. Project | 36 |
| Exercises | 41 |
| References for Chapter 2 | 46 |
| Chapter 3. Part I Summary Project | 47 |
| 3.1. Background | 47 |
| 3.2. Questions | 49 |
| Reference for Chapter 3 | 54 |
| II. Elementary Modeling | |
| Chapter 4. Linear Functions as Models | 57 |
| 4.1. Introduction | 57 |
| 4.2. Functions | 58 |
| 4.3. Linear Functions | 60 |
| 4.4. Mathematical Models | 65 |
| 4.5. Linear Regression | 67 |
| 4.6. Project | 72 |
| Exercises | 75 |
| References for Chapter 4 | 78 |
| Chapter 5. Exponential Functions as Models | 79 |
| 5.1. Introduction | 79 |
| 5.2. Exponential Functions | 82 |
| 5.3. Exponential Models | 86 |
| 5.4. Semi-Log Plots and Fitting Exponential Models | 90 |
| 5.5. Project | 94 |
| Exercises | 96 |
| References for Chapter 5 | 101 |
| Chapter 6. Power Functions as Models | 103 |
| 6.1. Introduction | 103 |
| 6.2. Power Functions | 104 |
| 6.3. Log-Log Plots and Fitting Power Law Models | 109 |
| 6.4. Power Law Distributions | 113 |
| 6.5. Project | 120 |
| Exercises | 122 |
| References for Chapter 6 | 125 |

| | |
|---|-----|
| Chapter 7. Discrete Time Dynamic Modeling and Difference Equations | 127 |
| 7.1. Introduction | 127 |
| 7.2. Difference Equations | 129 |
| 7.3. Modeling with Difference Equations | 131 |
| 7.4. Equilibria and Stability of Solutions | 134 |
| 7.5. Logistic Growth Models | 138 |
| 7.6. Some Higher Order Difference Equations (Optional) | 145 |
| 7.7. Some Technical Notes (Optional) | 149 |
| 7.8. Project | 151 |
| Exercises | 153 |
| References for Chapter 7 | 159 |
| Chapter 8. Modeling with Systems of Difference Equations | 161 |
| 8.1. Introduction | 161 |
| 8.2. Age-Structured Population Models | 162 |
| 8.3. Epidemiological Models | 168 |
| 8.4. Predator-Prey Models | 172 |
| 8.5. Some Technical Notes (Optional) | 178 |
| 8.6. Project | 179 |
| Exercises | 184 |
| References for Chapter 8 | 189 |
| III. Data Analysis and Statistics | |
| Chapter 9. Descriptive Statistics | 193 |
| 9.1. Introduction | 193 |
| 9.2. Measures of the Center of a Data Set | 195 |
| 9.3. Measures of Spread and Distribution | 197 |
| 9.4. Exploratory Data Analysis | 207 |
| 9.5. The R^2 Statistic and the Correlation Coefficient (Optional) | 211 |
| 9.6. Project | 214 |
| Exercises | 217 |
| References for Chapter 9 | 220 |
| Chapter 10. Probability Distributions and Random Variables | 221 |
| 10.1. Introduction | 221 |
| 10.2. Conditional Probabilities and Independence | 222 |
| 10.3. Probability Mass Functions and Discrete Distributions | 227 |
| 10.4. Expected Value and Variance | 236 |
| 10.5. Probability Density Functions and Continuous Distributions | 241 |

| | |
|---|-----|
| 10.6. Normal Distributions | 246 |
| 10.7. Z -Scores and Computing Normal Probabilities | 247 |
| 10.8. Some Technical Notes (Optional) | 251 |
| 10.9. Project | 254 |
| Exercises | 259 |
| Chapter 11. Statistics of Sampling | 263 |
| 11.1. Introduction | 263 |
| 11.2. Models of Sampling | 263 |
| 11.3. Sample Means from Normal Populations and t -Distributions | 267 |
| 11.4. The Central Limit Theorem and an Application | 273 |
| 11.5. χ^2 and F -distributions | 276 |
| 11.6. Project | 278 |
| Exercises | 281 |
| Reference for Chapter 11 | 284 |
| Chapter 12. Hypothesis Testing and Statistical Inference | 285 |
| 12.1. Introduction | 285 |
| 12.2. The Logic of Hypothesis Tests | 286 |
| 12.3. Tests for Means and Proportions | 290 |
| 12.4. p -Values and Hypothesis Tests | 296 |
| 12.5. Small-Sample Test for Differences of Means | 297 |
| 12.6. χ^2 Tests for Model Fit and Independence | 300 |
| 12.7. Hypothesis Tests on Regression Coefficients | 305 |
| 12.8. Project | 308 |
| Exercises | 311 |
| References for Chapter 12 | 317 |
| Index | 319 |