

# Contents

## **Preface**

xi

## **Introduction**

1

One

### **What Is Folk?**

12

Two

### **Herder and Folk Ideology**

28

Three

### **Herder and American Folk Tradition**

46

Four

### **Poplore**

65

CONTENTS

Five  
**Folklore, Fakelore,  
and Poplore**  
84

**Conclusion**  
100

Appendix One  
**Moses Asch  
and the Legacy of  
Folkways Records**  
105

Appendix Two  
**Buell Kazee:  
An Interview and  
Banjo Instructor**  
121

**Notes**  
137

**Index**  
165