Contents

Series Forew by Ray I	vord B. Browne	vii
Introduction	ı	ix
Timeline of t	he 1960s	xv
Part One	Life and Youth During the 1960s	1
Chapter 1.	Everyday America	3
Chapter 2.	World of Youth	23
Part Two	Popular Culture of the 1960s	37
Chapter 3.	Advertising	39
Chapter 4.	Architecture	53
Chapter 5.	Fashion	7 5
Chapter 6.	Food	91
Chapter 7.	Leisure Activities	105
Chapter 8.	Literature	127
Chapter 9.	Music	151
Chapter 10.	Performing Arts	183

vi Vi		Contents	
Chapter 11.	Travel		

Chapter 11. Travel	213
Chapter 12. Visual Arts	231
Cost of Products in the 1960s	249
Notes	253
Further Reading	259
Index	271