

# Contents

- 5            **Acknowledgments**
- 7            **Preface**
- 11          **Introduction: Genre Matters in Theory and Criticism**  
Garin Dowd

## I. Re-framing Genre Theory

- 29          **Genre Theory: Cultural and Historical Motives Engendering Literary Genre**  
Brian G Caraher
- 41          **Objectivity and Immanence in Genre Theory**  
Paul Cobley
- 55          **The Genericity of Montage: Derrida and Genre Theory**  
Jeff Collins

## II. Genre in Adaptation and Translation

- 69          ***Ohio Impromptu*, Genre and Beckett on Film**  
Garin Dowd
- 85          **Translating Genre**  
Susan Bassnett
- 97          ***Tess, Jude* and the Problem of Adapting Hardy**  
Jeremy Strong

## III. Genre in Television Broadcasting and Film Publicity

- 109        **'Mixing and Matching': The Hybridising Impulse in Today's Factual Television Programming**  
Richard Kilborn
- 123        **'So What Kind of Film is it?': Genre, Publicity and Critical Practice**  
Mike Chopra-Gant

## **IV. Genre, Gender and Fiction**

- 135**      **Three Faces of Ruth Rendell: Feminism, Popular Fiction, and the Question of Genre**  
Margaret Russett
- 155**      **The Historical Novel?: Novel, History and the 'End of History'**  
Martin Ryle
- 169**      **Contributors' Details**
- 171**      **Index**