

Genre Matters

Essays in Theory and Criticism

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This collection of new essays addresses a topic of established and expanding critical interest throughout the humanities. It demonstrates that genre matters in a manner not constrained by disciplinary boundaries and includes new work on Genre Theory and applications of thinking about genre from Aristotle to Derrida and beyond. The essays focus on economies of expectation and competency, genre as media form, recent developments in television broadcast genres, translation and genericity, the role played by genre in film publicity, gender and genre, genre in fiction, and the problematics of classification. An introductory essay places the contributions in the context of a wide range of thinking about genre in the arts, media and humanities. The volume will be of interest to both undergraduates and postgraduates, especially those following courses on Genre Theory and Genre Criticism, and to academics working in a range of subject areas such as Cultural Studies, Film Studies, Media Studies and Literary Studies.