

**I**s there anything holy in Springfield, the home to that lovable rascal Bart Simpson and his naive dad Homer, their enthusiastic evangelical neighbor Ned Flanders, the sourpuss minister Rev. Lovejoy, and the dozens of other unique characters who inhabit the phenomenally popular TV show? In this revision of the 2001 bestseller, author Mark Pinsky says *Yes!*

In this entertaining and enlightening book, Pinsky shows how *The Simpsons* engages issues of religion and morality in a thoughtful, provocative, and genuinely respectful way. With three new chapters, a bibliography, an index, and extensive updates to reflect the 2001–2006 seasons, Pinsky has given a thorough face-lift to the book that *Publishers Weekly* called “thoughtful and genuinely entertaining.”

The new material includes chapters on Buddhism and gay marriage and an extensive afterword that explores how religion is treated on the animated shows that have followed in the footsteps of *The Simpsons*: *South Park*, *Family Guy*, *Futurama*, *American Dad*, and *King of the Hill*.

**MARK I. PINSKY** is religion reporter for the *Orlando Sentinel* and author of *A Jew among the Evangelicals: A Guide for the Perplexed* and *The Gospel according to Disney: Faith, Trust, and Pixie Dust*. His writing has appeared in *USA Today*, the *Los Angeles Times*, the *New York Times*, and the *Columbia Journalism Review*, and he discusses religion and culture frequently on college and university campuses and in national media. For more information, visit [www.markpinsky.com](http://www.markpinsky.com).