

'In an age of conflicting and sometimes clashing civilisations, it is vitally important to search for common moral ground. Often this has been thought to lie in the golden rule of moral reciprocity. In this fascinating collection of essays, Jacob Neusner and Bruce Chilton have brought together a group of distinguished scholars to guide us through the place of this rule in different civilisations and religious traditions: a timely and important work of scholarship at its most insightful.'

**RABBI SIR JONATHAN SACKS**

CHIEF RABBI OF THE UNITED HEBREW CONGREGATIONS OF THE COMMONWEALTH

The Golden Rule: treat others as you would like to be treated. This ethical dictum is a part of most of the world's religions and has been considered by numerous religious figures and philosophers over the centuries.

This new collection contains specially commissioned essays which take a fresh look at this guiding principle from a comparative perspective.

Participants examine the formulation and significance of the Golden Rule in the world's major religions by applying four questions to the tradition they consider: What does it say? What does it mean? How does it work? How does it matter?

Freshly examining the Golden Rule in broad comparative context provides a fascinating account of its uses and meaning, and allows us to assess if, how and why it matters in human cultures and societies.

**Jacob Neusner** is the author or editor of over 700 books including *The Incarnation of God: The Character of Divinity in Formative Judaism*.

**Bruce Chilton**, New Testament and Judaic scholar, is Bernard Iddings Bell Professor of Religion at Bard College, Annandale-on-Hudson, NY. He is a co-author of *The Body of Faith (Trinity)*, *God in the World (Trinity)*, and *Comparing Spiritualities (Trinity)*.



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