

# Contents

Notes on Contributors	vii
Preface	x
Cultural Studies and Changing Times: An Introduction <i>Marjorie Ferguson and Peter Golding</i>	xiii
<b>Part One: Questions and Critique</b>	
1 Reflections on the Project of (American) Cultural Studies <i>James W. Carey</i>	1
2 The Anti-political Populism of Cultural Studies <i>Todd Gitlin</i>	25
3 Policy Help Wanted: Willing and Able Media Culturalists Please Apply <i>Denis McQuail</i>	39
4 Political Economy and the Practice of Cultural Studies <i>Nicholas Garnham</i>	56
5 Dominance and Ideology in Culture and Cultural Studies <i>Sari Thomas</i>	74
6 Base Notes: The Conditions of Cultural Practice <i>Graham Murdock</i>	86
7 Overcoming the Divide: Cultural Studies and Political Economy <i>Douglas Kellner</i>	102
<b>Part Two: Answers and Alternatives</b>	
8 Theoretical Orthodoxies: Textualism, Constructivism and the 'New Ethnography' in Cultural Studies <i>David Morley</i>	121

9	Cultural Populism Revisited <i>Jim McGuigan</i>	138
10	Imagining the Audience: Losses and Gains in Cultural Studies <i>Joli Jensen and John J. Pauly</i>	155
11	The Es and the Anti-Es: New Questions for Feminism and Cultural Studies <i>Angela McRobbie</i>	170
12	Cultural Studies, Communication and Change: Eastern Europe to the Urals <i>John D.H. Downing</i>	187
13	From Codes to Utterances: Cultural Studies, Discourse and Psychology <i>Michael Billig</i>	205
	Bibliography	227
	Index	243