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This chapter theoretically and practically deploys mobile learning experiences in conjunction with three key educational principles: engagement, presence, and flexibility. Each principle is accompanied by an elicitation of practical strategies that have proved effective in implementing the principles sustainable within particular courses and programs of study, as well as factors that inhibit that implementation.

Section II Enhancing Individual Learning Experiences

Chapter III
Understanding the Value of Interactive SMS for Large Classes
Eusebio Scornavacca, Victoria University of Wellington, New Zealand
Sid Huff, Victoria University of Wellington, New Zealand
Stephen Marshall, Victoria University of Wellington, New Zealand
This chapter describes the development of a SMS-based classroom interactive system (TXT-2LRN) and
explores the impact of this application on students' learning experiences.
Chapter IV
Learning by Pervasive Gaming: An Empirical Study
Christian Kittl, evolaris Privatstiftung, Austria & Karl-Franzens University, Austria
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This chapter describes how game-based learning activities can be used for an efficient transfer of
knowledge in learning processes. In particular, it evaluates a new game-based mobile learning system revealing its long-term learning outcomes and individual learning efficiency.
Chapter V
iPods as Mobile Multimedia Learning Environments: Individual Differences and
Instructional Design 83
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The chapter explores the use of a portable multimedia player (especially iPod TM) as an educationa
platform and reports on a study designed to examine individual differences in iPod™ use. It empirically
proposes an important factor for the success of mobile-based individual learning activities, working memory capacity (WMC).
Chapter VI
From Individual Learning to Collaborative Learning—Location, Fun, and Games: Place, Context,
and Identity in Mobile Learning
Martin Owen, Medrus Learning, UK

This chapter describes various mobile learning projects, explicitly showing how mobile learning applications have been evolving from supporting individual learning to providing location aware and contextual activity-based learning experiences.

Section III Enhancing Collaborative Learning Experiences

Chapter VII Collaborative Technology Impacts in Distributed Learning Environments
This chapter addresses the need to empirically examine the impacts of new collaborative technologies including mobile, wearable, embedded, and ubiquitous technologies, on distributed learners. It also introduces a technology-independent framework for considering collaborative learning experiences.
Chapter VIII Constructing Mobile Technology-Enabled Environments for an Integrated Learning Approach
This chapter presents a review of the approach, design and implementation of a collaborative mobile learning infrastructure (i.e., ENLACE project). It also includes several case studies of the mobile technology-enabled learning environment.
Chapter IX Collaboration in Context as a Framework for Designing Innovative Mobile Learning Activities 172 Daniel Spikol, Växjö University, Sweden Arianit Kurti, Växjö University, Sweden Marcelo Milrad, Växjö University, Sweden
This chapter describes the AMULETS (advanced mobile and ubiquitous learning environments for teachers and students) project, which guides students through collaborative learning scenarios in authentic settings.
Chapter X Participatory Simulation for Collaborative Learning Experiences

In this chapter, the authors use the scaffolding technique to design an interactive and collaborative participatory simulation. Evalution reveals that this participatory simulation helps both the individual learner and groups of learners to gain a deeper understanding of a sorting algorithm, and encourages more active participation in group work.

Section IV Enhancing Situated Learning Experiences

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Chapter At
Situated Learning with SketchMap
Sosuke Miura, University of Tokyo, Japan
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Masanori Sugimoto, University of Tokyo, Japan
This chapter presents the SketchMap system, which supports children's situated learning by creating
maps. Its use is to integrate outdoor and classroom activities, and share the children's experiences through
the maps in order to promote situated learning activities.
Chapter XII
An Architecture for a Personalized Mobile Environment to Facilitate Contextual Lifelong
Learning
Dionisios N. Dimakopoulos, London Knowledge Lab, UK
George D. Magoulas, Birkbeck College, University of London, UK
This chapter presents an approach to designing a mobile application for contextual lifelong learning. It assists learners to access, compose and manage their learning in a range of institutional, informal and work-based settings by keeping them connected with content that is relevant to their studies, and its use is demonstrated in three lifelong learning scenarios.
Chapter XIII
Designing Situated Learning Experiences
This chapter discusses a location-aware learning organizer that helps university students manage their learning activities and supports situated learning experiences.
Chapter XIV
Developing a Mobile Learning Platform for a Professional Environment
This chapter discusses a professional mobile learning experience for those who are in need of more

contextual understanding of different work procedures in a specific learning environment.

Section V Challenges and Future Mobile Learning

Chapter XV
Handheld Educational Applications: A Review of the Research
Tanjie Song, Chiversity of Hong Hong, Hong Hong
This chapter discusses research on applications of handheld devices in education, classifying them into six categories: Educational communication, managing, multimedia access, games and simulations, data collection, and context-aware applications.
Chapter XVI
Assessing the Benefits of AJAX in Mobile Learning Systems Design
Ajax (Asynchronous JavaScript and XML) is introduced in this chapter, to see if it rightly increases Web page's interactivity, speed, functionality, and usability for mobile learning contents, demonstrating how it can significantly increase a mobile learning application interactivity, speed, functionality, and usability.
Chapter XVII
Recommended Readings and Resources
Hokyoung Ryu, Massey University, New Zealand David Parsons, Massey University, New Zealand
This chapter compiles a list of recommended books, articles, scholarly journals and conferences related to mobile learning research.
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