

# CONTENTS

<i>List of Illustrations</i>	vii
<i>Contributors</i>	ix
<i>Preface</i>	xii

## **PART I INTRODUCING THE VOLUNTARY SPORT SECTOR 1**

<b>1 THE VOLUNTARY SPORT SECTOR</b>	<b>3</b>
<i>Leigh Robinson</i>	
<b>2 THE OPERATING ENVIRONMENT OF VOLUNTARY SPORT ORGANISATIONS</b>	<b>19</b>
<i>Leigh Robinson</i>	
<b>3 GOVERNANCE OF VOLUNTARY SPORT ORGANISATIONS</b>	<b>33</b>
<i>Dick Palmer</i>	

## **PART II THE MANAGEMENT OF VOLUNTARY SPORT ORGANISATIONS 49**

<b>4 STRATEGIC MANAGEMENT AND PLANNING</b>	<b>51</b>
<i>Jean-Loup Chappelet</i>	
<b>5 MANAGING HUMAN RESOURCES</b>	<b>70</b>
<i>Tracy Taylor and Peter McGraw</i>	
<b>6 MANAGING FINANCES</b>	<b>99</b>
<i>Simon Shibli</i>	
<b>7 PERFORMANCE MANAGEMENT</b>	<b>121</b>
<i>Leigh Robinson</i>	



<b>8 THE MANAGEMENT OF CHANGE</b>	<b>139</b>
<i>Leigh Robinson</i>	
<b>9 MANAGING MARKETING</b>	<b>156</b>
<i>Guillaume Bodet</i>	
<b>10 EVENT MANAGEMENT</b>	<b>177</b>
<i>Eleni Theodoraki</i>	
<b>PART III ISSUES IN THE MANAGEMENT OF VOLUNTARY SPORT ORGANISATIONS</b>	<b>197</b>
<b>11 THE LEGAL DIMENSION</b>	<b>199</b>
<i>Andy Gray and Sarah James</i>	
<b>12 RISK MANAGEMENT AND PROTECTION</b>	<b>228</b>
<i>Leigh Robinson and Dick Palmer</i>	
<b>13 INFORMATION TECHNOLOGY AND VOLUNTARY SPORT ORGANISATIONS</b>	<b>239</b>
<i>Brian Minikin</i>	
<b>14 THE FUTURE OF MANAGEMENT IN VOLUNTARY SPORT ORGANISATIONS</b>	<b>257</b>
<i>Leigh Robinson, Brian Minikin and Dick Palmer</i>	
<i>References</i>	<i>265</i>
<i>Index</i>	<i>271</i>