

## Contents

<i>List of Illustrations</i>	<i>page</i> vii
<i>List of Contributors</i>	viii
<i>Acknowledgements</i>	xii
<i>List of Abbreviations</i>	xiii
1 Introduction: From Words to Acts? <i>Philip van der Eijk and Marco Formisano</i>	I
2 Introduction: The Poetics of Knowledge <i>Marco Formisano</i>	12
3 Machines on Paper: From Words to Acts in Ancient Mechanics <i>Markus Asper</i>	27
4 <i>Si qui voluerit</i> : Vitruvius on Architecture as ‘the Art of the Possible’ <i>Elisa Romano</i>	53
5 Caesar’s Rhine Bridge and Its Feasibility in Giovanni Giocondo’s <i>Expositio pontis</i> (1513) <i>Ronny Kaiser</i>	68
6 From Words to Acts? On the Applicability of Hippocratic Therapy <i>Pilar Pérez Cañizares</i>	93
7 <i>Naso magister erat – sed cui bono?</i> On Not Taking the Poet’s Teaching Seriously <i>Alison Sharrock</i>	112

8	From <i>technē</i> to <i>kakotechnia</i> : Use and Abuse of Ancient Cosmetic Texts <i>Laurence Totelin</i>	138
9	From Discourses to Handbook: The <i>Encheiridion</i> of Epictetus as a Practical Guide to Life <i>Gerard Boter</i>	163
10	The Problem of Practical Applicability in Ptolemy's <i>Geography</i> <i>Klaus Geus</i>	186
11	Living According to the Seasons: The Power of <i>parapēgmata</i> <i>Gerd Graßhoff</i>	200
12	<i>Auctoritas</i> in the Garden: Columella's Poetic Strategy in <i>De re rustica</i> 10 <i>Christiane Reitz</i>	217
13	The Generous Text: Animal Intuition, Human Knowledge and Written Transmission in Pliny's Books on Medicine <i>Brooke Holmes</i>	231
14	From Descriptions to Acts: The Paradoxical Animals of the Ancients from a Cognitive Perspective <i>Pietro Li Causi</i>	252
	<i>Index Locorum</i>	269
	<i>General Index</i>	279