

# BRIEF CONTENTS

<i>Companion Website</i>	xii
<i>About the Authors</i>	xiii
<i>Acknowledgements</i>	xv
<i>Publisher's Acknowledgements</i>	xvi
<b>1 Strategy: Theory and Practice – An Introduction</b>	<b>1</b>
<b>2 Strategy, Competitive Forces and Positioning</b>	<b>38</b>
<b>3 Strategy, Resources and Capabilities</b>	<b>79</b>
<b>4 Strategy and Innovation</b>	<b>115</b>
<b>5 Strategy: Make or Buy?</b>	<b>160</b>
<b>6 Strategy, Inter-organizational Cooperation and Alliances</b>	<b>191</b>
<b>7 Strategy: Going Global</b>	<b>227</b>
<b>8 Strategy and Corporate Governance</b>	<b>272</b>
<b>9 Strategy Processes</b>	<b>313</b>
<b>10 Strategy Practice</b>	<b>348</b>
<b>11 Strategy and Organizational Politics</b>	<b>389</b>
<b>12 Strategy and Strategic Change</b>	<b>428</b>
<b>13 Strategy Rebooted: The Futures of Strategic Management</b>	<b>474</b>
<i>Glossary</i>	518
<i>References</i>	525
<i>Index</i>	585