## **Contents**

|     | Editor's Note  | ix   |
|-----|--|------|
|     | Acknowledgments  | · Xi |
|     | Introduction   | 1    |
|     | ANA SERRANO TELLERÍA   |      |
| PAI | RT I   |      |
| Re  | framing Theories and Methods   | 5    |
| 1   | The Phases of Mobile Communication Research  | 7    |
| 2   | Mobile Culture in Singapore: From Democrature to Datacracy DERRICK DE KERCKHOVE                | 25   |
| PA  | RT II  |      |
| Re  | visiting Traditional Issues  | 35   |
| 3   | Evolving Patterns of Mobile Call Openings and Closings LEOPOLDINA FORTUNATI AND NAOMI S. BARON | 37   |
| 4   | Visual Interpersonal Communication in Daily Life:  |      |
|     | Skype as a Precursor of Perpetual Visual Contact   | 60   |
|     | JAMES E. KATZ AND ELIZABETH THOMAS CROCKER   |      |
| 5   | Of Owned, Shared, and Public Access ICT: Constructs  |      |
|     | of Privacy and Publicness in Marginal Spaces   | 77   |
|     | CHERYLL RUTH R. SORIANO AND RUEPERT JIEL CAO   |      |

| De  | RT III lving into the Intimacy Sphere, the Social d the Cultural Space | 99  |
|-----|--|-----|
| 6   | The "Smart" Women: How South Asian Women                               |     |
| _   | Negotiate Their Social and Cultural Space                              |     |
|     | through Mobile Technology  | 101 |
|     | ISHITA SHRUTI  |     |
| 7   | Inscribing Intimacy: Conceptual Frames                                 |     |
|     | for Understanding Mobile Media Affect                                  | 120 |
|     | AMPARO LASÉN AND LARISSA HJORTH  |     |
| 8   | The Afterlife of Intimacy: Selfies, Loss,                              |     |
|     | and Intimate Publics   | 138 |
|     | LARISSA HJORTH   |     |
| PAI | RT IV  |     |
| Th  | e Performance of the Self, the Mobile Content                          |     |
| ano | d the Copyright  | 153 |
| 9   | A Comparative Study between Japanese, US,                              |     |
|     | Taiwanese, and Chinese Social Networking                               |     |
|     | Site Users: Self-Disclosure and Network                                |     |
|     | Homogeneity  | 155 |
|     | KENICHI ISHII  |     |
| 10  | Doing Things with Content: The Impact                                  |     |
|     | of Mobile Application Interface in the Uses                            |     |
|     | and Characterization of Media  | 175 |
|     | JUAN MIGUEL AGUADO, INMACULADA   |     |
|     | J. MARTÍNEZ AND LAURA CAÑETE SANZ                                      |     |
| 11  | Copyright and User-Generated Contents                                  |     |
|     | for Mobile Devices: News, Entertainment,                               |     |
|     | and Multimedia   | 199 |
|     | JAVIER DÍAZ NOCI   |     |

|    |   | Contents | vii        |
|----|---|----------|------------|
|    | RT V<br>e New Generations on the Mobile Ecosystem   |          | 219        |
| 12 | Educating for Privacy in the Digital and Mobile<br>Ecosystems: Toward a Proposed Syllabus<br>ANA SERRANO TELLERÍA, MARIA LUÍSA BRANCO<br>AND SANDRA CARINA GUIMARÃES  |          | 221        |
| 13 | Sociability, Smartphones, and Tablets LESLIE HADDON   |          | 243        |
| 14 | The Mobile Generation and Instagram Photography LEV MANOVICH  |          | 262        |
|    | RT VI<br>e Empowered User and the Media   |          | 279        |
| 15 | Active Audiences: User Participation in Online Media Content KOLDO MESO AND SIMÓN PEÑA  |          | 281        |
| 16 | Hashtag Wars and Networked Framing: The Private/Public Networked Protest Repertoires of Occupy on Twitter SHARON MERAZ  |          | 303        |
| 17 | Structural Crises of Meaning and New Technologies: Reframing the Public and the Private in the News Methrough the Expansion of Voices by Social Networks ANA SERRANO TELLERÍA, JOÃO CARLOS CORREIA AND HEITOR COSTA LIMA DA ROCHA | edia     | 324        |
| 18 | A Starting Path for a Great Future ANA SERRANO TELLERÍA   |          | 344        |
|    | List of Contributors<br>Index   |          | 345<br>353 |