

# Contents

---

<i>List of contributors</i>	ix
<i>Acknowledgements</i>	xxi
1 Introduction: entrepreneurial trends meet entrepreneurial education <i>Dafna Kariv, Harry Matlay and Alain Fayolle</i>	1
PART I THE KEY ROLE OF ENTREPRENEURIAL PEDAGOGIES	
2 ‘I’m a designer, get me out of here’: can entrepreneurial education advance through learning from design education? <i>Andrew Penaluna and Kathryn Penaluna</i>	13
3 A portfolio of integrative and reinforcing pedagogies <i>Mark P. Rice and William C. Stitt</i>	35
4 Beyond content and pedagogy: the role of self and place in entrepreneurial leadership development <i>Louisa Huxtable-Thomas and Paul D. Hannon</i>	66
5 Explicit and tacit knowledge transfer in entrepreneurial education: the Method Approach <i>Michele O’Dwyer, Yvonne Costin and Briga Hynes</i>	87
PART II WHY DO ENTREPRENEURSHIP TEACHERS MATTER?	
6 A study of the entrepreneurship education curriculum adaptation process among in-service vocational education teachers <i>Muhammad Zaheer Asghar, Paula Kyrö and Fariha Gul</i>	105

- 7 Developing entrepreneurship education in Europe: teachers' commitment to entrepreneurship education in the UK, Finland and Spain 130  
*Jaana Seikkula-Leino, Elena Ruskovaara, Timo Pihkala, Iván Diego Rodríguez and Jane Delfino*
- 8 Enhancing students' latent nascent entrepreneurship in basic education 146  
*Lenita Hietanen and Heikki Ruismäki*
- 9 Teachers as role models in entrepreneurship education: perspectives from the point of view of entrepreneurs 164  
*Paula San-Martín, Ana Fernández-Laviada and Andrea Pérez*

### PART III THE EFFECTIVENESS OF ENTREPRENEURSHIP EDUCATION

- 10 Providing effective entrepreneurship education: a UK perspective 185  
*Paul Jones, David Pickernell, Rebecca Connolly and Celia Netana*
- 11 The assessment of transversal competences in entrepreneurship education 202  
*Elena Luppi and Daniela Bolzani*
- 12 Entrepreneurship education as perspective transformation 224  
*Colin Jones and Harry Matlay*
- 13 Over one hundred years in management education: the evolution processes of academic entrepreneurship 238  
*Christian Keen, Valeriano Sanchez-Famoso, Luis Cisneros and Jorge-Humberto Mejia-Morelos*

### PART IV INNOVATIVE PROGRAMMES IN ENTREPRENEURSHIP EDUCATION

- 14 The Rising Tide Angel Training Program: education for the ecosystem (not just for the entrepreneur!) 255  
*Susan Coleman and Alicia Robb*
- 15 University business incubators: mechanisms to transform ideas into businesses 275  
*María Redondo and Carmen Camarero*

16	Prospects and challenges of disruptive innovation in the management and social science academic curriculum: a case study approach <i>Yael Israel-Cohen and Oren Kaplan</i>	300
17	Educating sustainable entrepreneurship: the case of the University of Groningen <i>Gjalt de Jong</i>	319
	<i>Index</i>	333