contents

7	Italo Calvino and What's Next: The Literature of Monstrous Possibility
19	A Literature in Opposition: Reconstructing the Future
32	The War against Theory
40	Jameson out of Touch?
45	Cultural Studies and The Poetic
51	An Essay: Simulacrum on Avant-pop
60	Writing the Life Postmodern
73	The Late Word
79	The Culture of Everyday Venality: or A Life in the Book Industry
89	I Am Artist; I Make Beautiful Things: A Credo of Sorts Concerning the New Beauty
101	Marcuse and the Postmodern: A Motive for Marx