Contents

	List of Figures	X
	List of Tables	xii
	Acknowledgments	xiv
1	Introduction: Comprehending and Investigating Populist	
	Communication From a Comparative Perspective	1
	CARSTEN REINEMANN, JAMES STANYER, TORIL AALBERG,	
	FRANK ESSER, AND CLAES H. DE VREESE	
) A 1	RT I	
	pulism and Communicators	15
2	Perceptions of Populism and the Media: A Qualitative	
	Comparative Approach to Studying the Views of	
	Journalists and Politicians	17
	SUSANA SALGADO AND JAMES STANYER	
3	Journalists' Perceptions of Populism and the Media:	
	A Cross-National Study Based on Semi-Structured	
	Interviews	34
	JAMES STANYER, SUSANA SALGADO, GIULIANO BOBBA,	
	GERGŐ HAJZER, DAVID NICOLAS HOPMANN, NICOLAS HUBÉ,	
	NORBERT MERKOVITY, GÖKAY ÖZERIM, STYLIANOS	
	PAPATHANASSOPOULOS, KAREN B. SANDERS, DUSAN	
	SPASOJEVIC, AND LENKA VOCHOCOVÁ	

viii Contents

4	Politicians' Perceptions of Populism and the Media:	
	A Cross-National Study Based on Semi-Structured	
	Interviews	51
	SUSANA SALGADO, JAMES STANYER, GERGŐ HAJZER, DAVID	
	NICOLAS HOPMANN, BENTE KALSNES, GUIDO LEGNANTE,	
	ARTUR LIPIŃSKI, NORBERT MERKOVITY, STYLIANOS	
	PAPATHANASSOPOULOS, AND KAREN B. SANDERS	
PAJ	RT II	
Poj	pulism in the Media	69
5	Dimensions, Speakers, and Targets: Basic Patterns	
	in European Media Reporting on Populism	71
	SINA BLASSNIG, PATRICIA RODI, KEREN TENENBOIM-	
	WEINBLATT, KINGA ADAMCZEWSKA, LILIA RAYCHEVA,	
	SVEN ENGESSER, AND FRANK ESSER	
6	Journalistic Culture, Editorial Mission, and News Logic:	
	Explaining the Factors Behind the Use of Populism in	
	European Media	102
	PETER MAURER, NICOLAS HUBÉ, VÁCLAV ŠTĚTKA, CRISTINA	
	CREMONESI, ANTONELLA SEDDONE, SIGNE RINGDAL BERGAN,	
	JAMES STANYER, MARIAN TOMOV, NAAMA WEISS,	
	SVEN ENGESSER, AND FRANK ESSER	
7	Event-, Politics-, and Audience-Driven News: A	
	Comparison of Populism in European Media Coverage	
	in 2016 and 2017	123
	FRANK ESSER, AGNIESZKA STĘPIŃSKA, ONDŘEJ PEKÁČEK,	
	ANTONELLA SEDDONE, STYLIANOS PAPATHANASSOPOULOS,	
	DOBRINKA PEICHEVA, ANA MILOJEVIC, SINA BLASSNIG,	
	AND SVEN ENGESSER	
PAI	RT III	
	pulism and Citizens	141
8	The Persuasiveness of Populist Communication:	
	Conceptualizing the Effects and Political Consequences	
	of Populist Communication From a Social Identity	
	Perspective	143
	MICHAEL HAMELEERS, CARSTEN REINEMANN,	
	DESIRÉE SCHMUCK, AND NAYLA FAWZI	

	C	Contents	ix
9	Investigating the Effects of Populist Communication: Design and Measurement of the Comparative Experimental Study	,	168
	MICHAEL HAMELEERS, IOANNIS ANDREADIS, AND CARSTEN REINEMANN		
10	Cognitive Responses to Populist Communication: The Impact of Populist Message Elements on Blame Attribution and Stereotyping NICOLETA CORBU, LINDA BOS, CHRISTIAN SCHEMER, ANNE SCHULZ, JÖRG MATTHES, CLAES H. DE VREESE, TORIL AALBERG, AND JANE SUITER	;	183
11	Attitudinal and Behavioral Responses to Populist Communication: The Impact of Populist Message Elements on Populist Attitudes and Voting Intentions IOANNIS ANDREADIS, CRISTINA CREMONESI, EVANGELIA KARTSOUNIDOU, DOMINIKA KASPROWICZ, AND AGNIESZKA HESS	i	207
-	RT IV nclusion	2	233
12	Adapting to the Different Shades of Populism: Key Findings and Implications for Media, Citizens, and Politics CLAES H. DE VREESE, CARSTEN REINEMANN, JAMES STANY FRANK ESSER, AND TORIL AALBERG		235
	Appendix A: Comparative Experiment: Stimuli for All Eight Conditions Appendix B: Comparative Experiment: Background	:	253
	Characteristics of Respondents (Entire Sample vs. Cleaned Sample)		261
	Appendix C: Comparative Experiment: Blame Perceptions (Overall Means by Country; 7-Point Scale) Appendix D: Comparative Experiment: Stereotypes		264

(Overall Means by Country; 7-Point Scale)

List of Contributors

Index

266

268

271